

# Text and Documents



## CS 4460 - Information Visualization

Jim Foley, some material courtesy John Stasko. Some examples from Marti Hearst, *Search User Interfaces*, Cambridge University Press, 2009

Last update: October 2016

1. You have the following information on 387 articles published in 65 issues of a newsletter for in the months of June, July and August for a given year. Each newsletter contains 5 to 7 articles

Date published: day/month/year

Subject category of article: Politics, Sports, Economics, Health, Science, Other

Author of article: Walt, Mary, John, Beth

Focus of article: US, global, not known

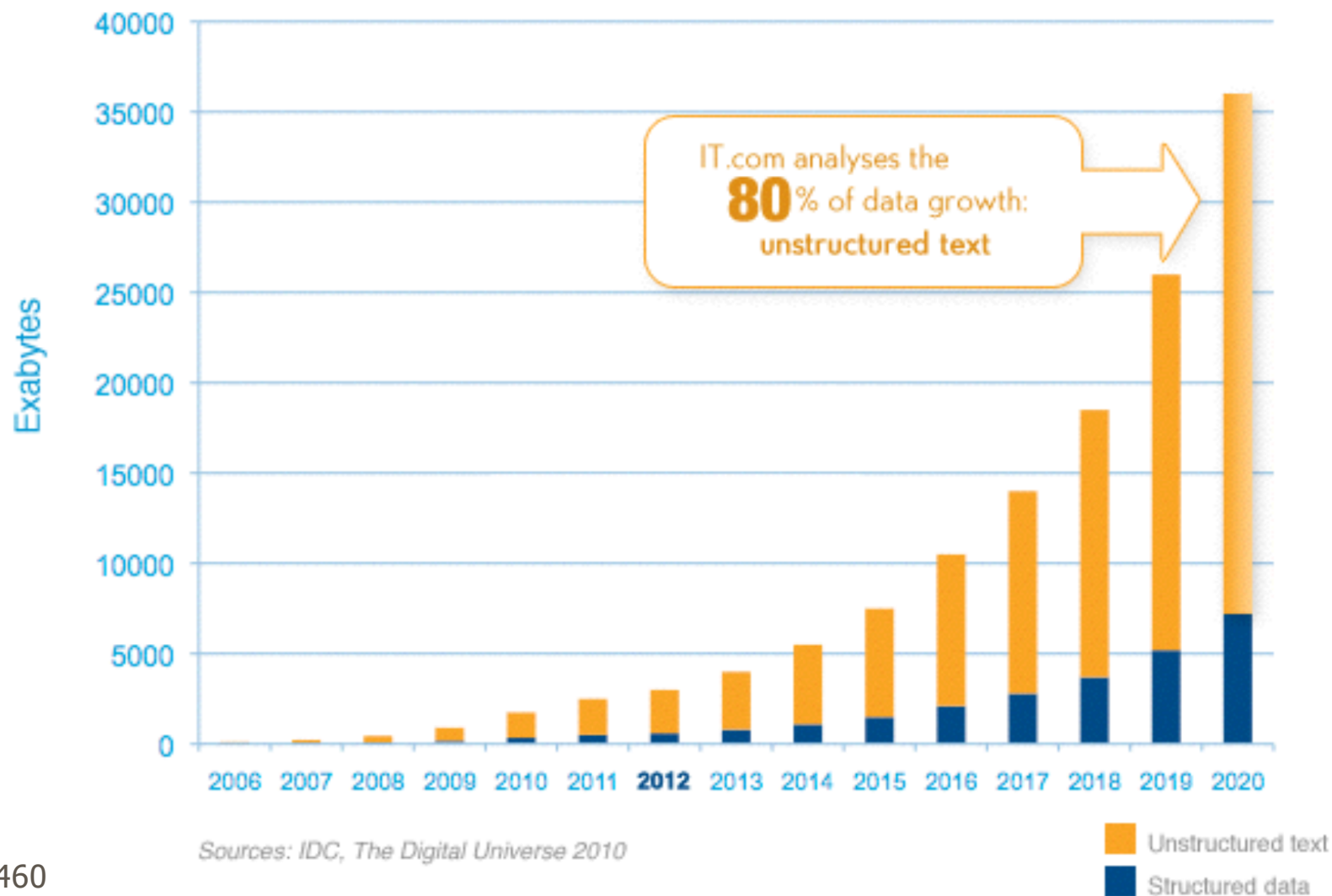
Sketch a dashboard (several potentially linked visualizations) to convey as much of the above information as possible about the 387 articles. Ideally, you should convey all of the information.

2. There are several programs to detect plagiarism in term papers, by comparing a submitted term paper to a large collection of previously-submitted term papers. If a possible case of plagiarism is found, we need a way to show how the submitted paper is similar to a previously-submitted paper. Sketch a way to do this.

# Who Cares about Text?



## Worldwide Corporate Data Growth



# The Key Question for InfoVis



- How can InfoVis help users in gathering, understanding, using information from
  - Document collections (*macro-level*)?  
Everything on the web, library, ...
  - Individual (or a few) documents (*micro-level*)?  
Such as a thesaurus, or a book or speech,  
Shakespeare, Bible, Qur'an, Torah, ....
- Documents include email, all social media, news, books, magazines, .....





# Some Questions about Document(s)



- Summarization: what are the main ideas in document(s)?
- Sentiment analysis: what sentiment(s) document(s) express?
- Trends: how do words/ideas/sentiment change over time in documents?
- How are words/ideas/themes distributed through one or several document?
- Grammar analysis: what grammatical patterns are used in document(s)
- How do two (or more) docs compare?

Some more micro-level, some more macro-level

# More Questions about Document(s)



- Search: which docs have certain keywords/topics?
- How similar are two or more docs? In what ways?
- How do documents fit into a larger context?
- How does one document compare to or relate to other documents?
- In what docs (where in docs) is the word “inflation” used close to (next to) the word “spending?”
- Event analysis: what event(s) are reported in document(s)

Techniques displayed:  
**184**

Search:

Time filter:  
2001  2013

Analytic Tasks

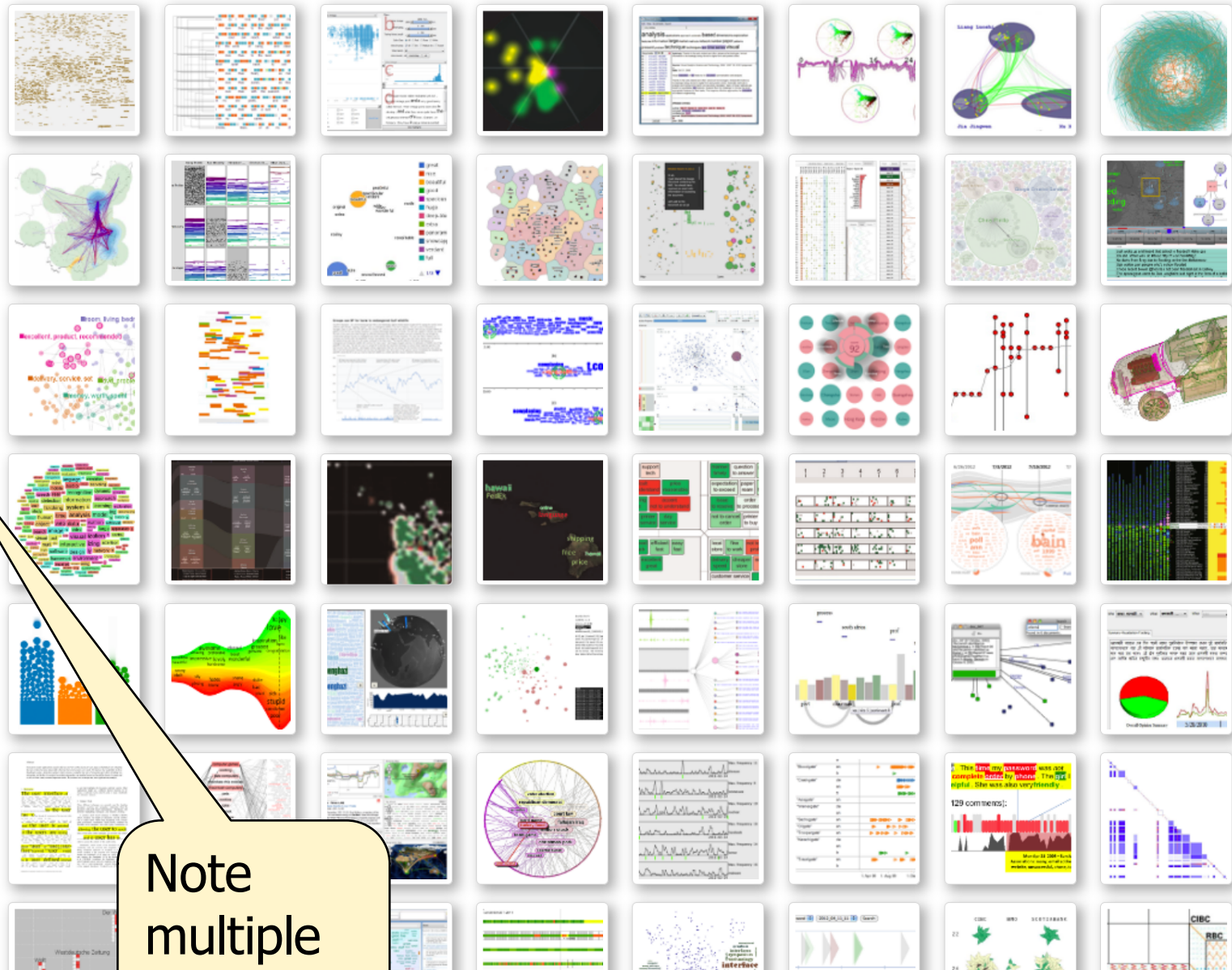


Visualization Tasks



Data

Source



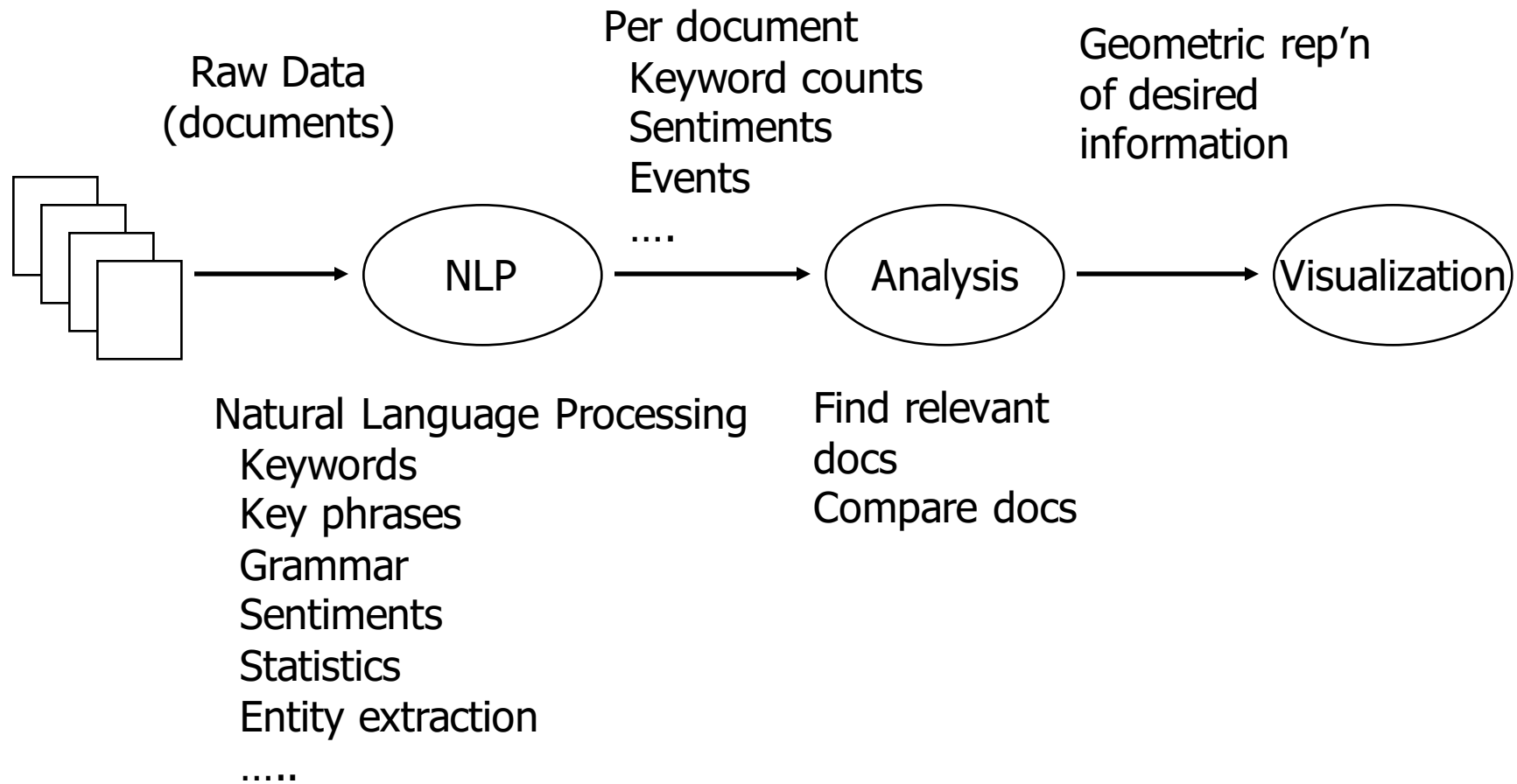
Note multiple filters

# Challenge



- Text is nominal data with a huge (infinite) cardinality
  - Does not map to visual encodings as easily as nominal, ordinal & quantitative data
- It is not the text itself that gets encoded, it is information about the text
- Must first extract information from the text
  - Exception – text meta-data (more later)
- Visualizations are of the extracted info.

# Pipeline for Text/Doc Visualization



# Challenge (Cont'd)



- Meta-data: data about data
- *Unstructured text* does NOT have any explicit meta-data.
  - Just that infinitely big collection of nominal data
  - NLP can extract some meta-data, such as dates
- Contrast to *structured text* of an on-line library with explicit meta-data such as
  - Author name
  - Year of publication
  - Title
  - ISBN number
  - Library of Congress number
  - Publisher name
  - Etc
- Some meta-data also nominal but lower cardinality than free text
  - Simplifies retrieval and visualization process.
- Will see some meta-data driven examples

# Outline



- Macro-level – searching **larger** document collections
  - Unstructured – no meta-data
  - Structured – explicit meta-data
- Micro-level
  - Inter-document methods for smaller document collections
    - How do retrieved documents relate to a query?
    - How do retrieved documents relate to one another?
  - Intra-document methods
    - Word usage, grammatical style, ...
- With the caveat that some methods can be used in multiple ways



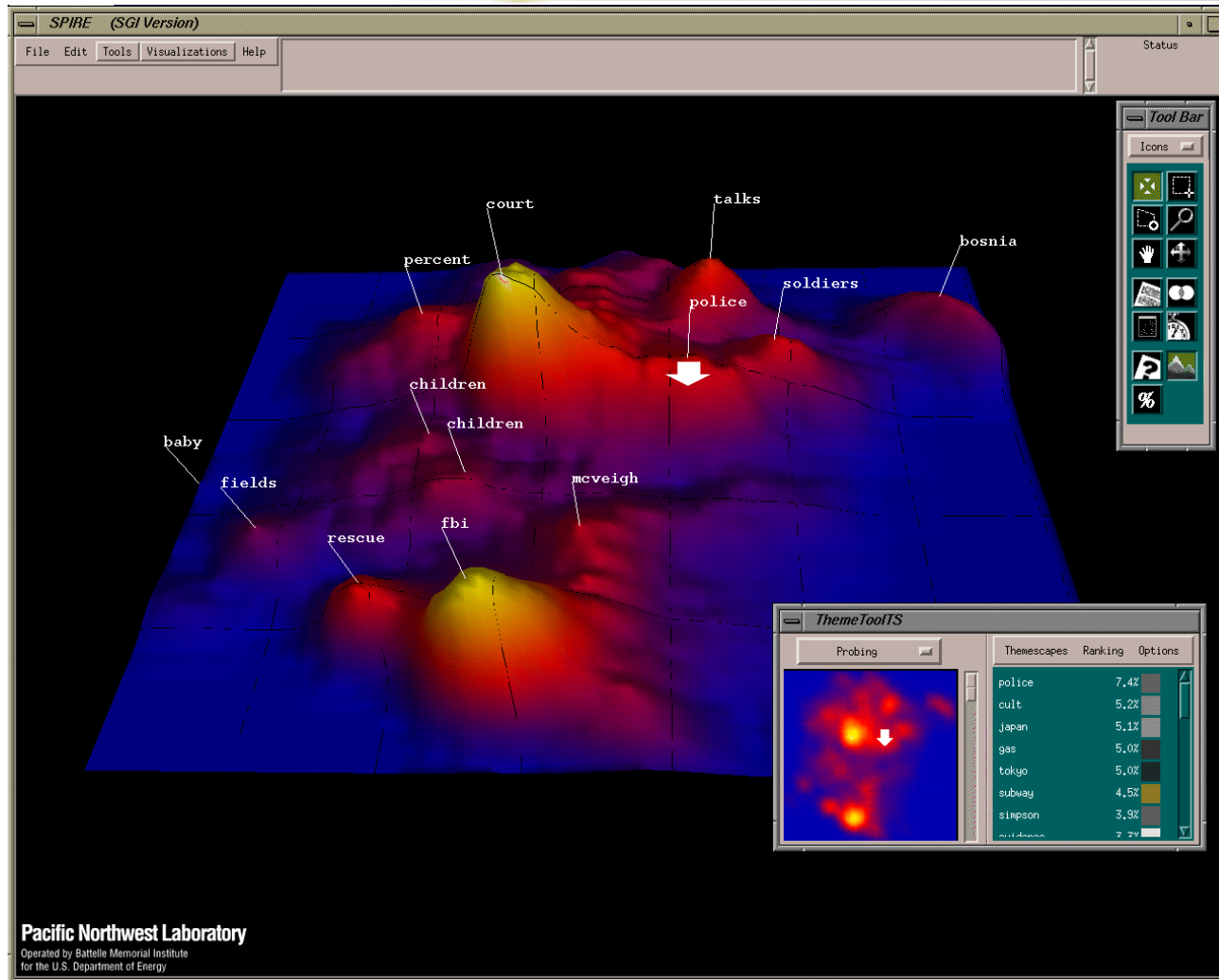
# Macro-Level: Large Unstructured

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- LARGE does not mean entire WWW!!
- A number of systems endeavor to give a “big picture view” – the “gist” of a large collection of documents
  - Themescape
  - WebThemes
  - Galaxies
  - ThemeRiver
  - Sentiment/emotion over time

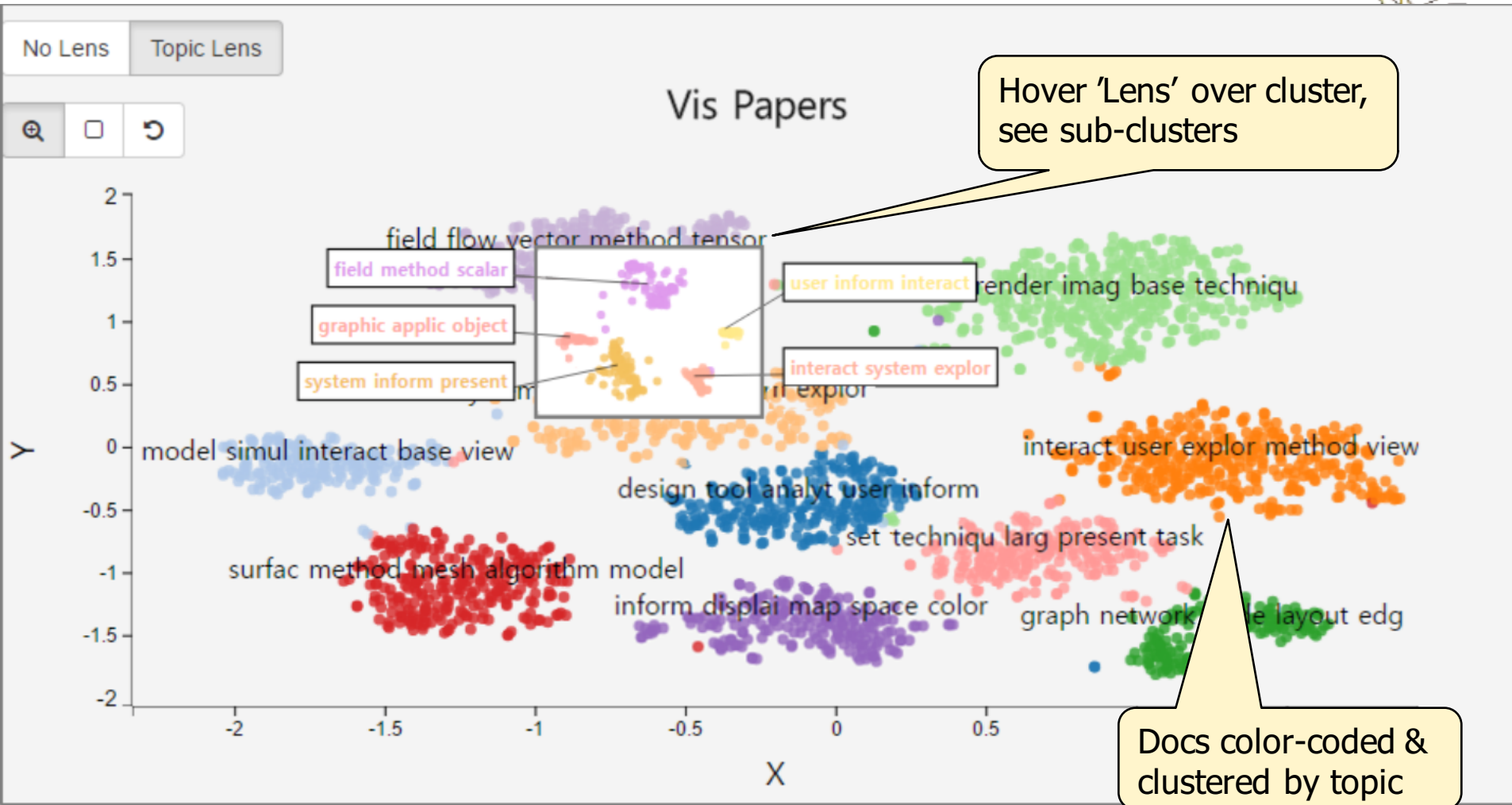
# Themescape



Height/color  
encode  
document  
density

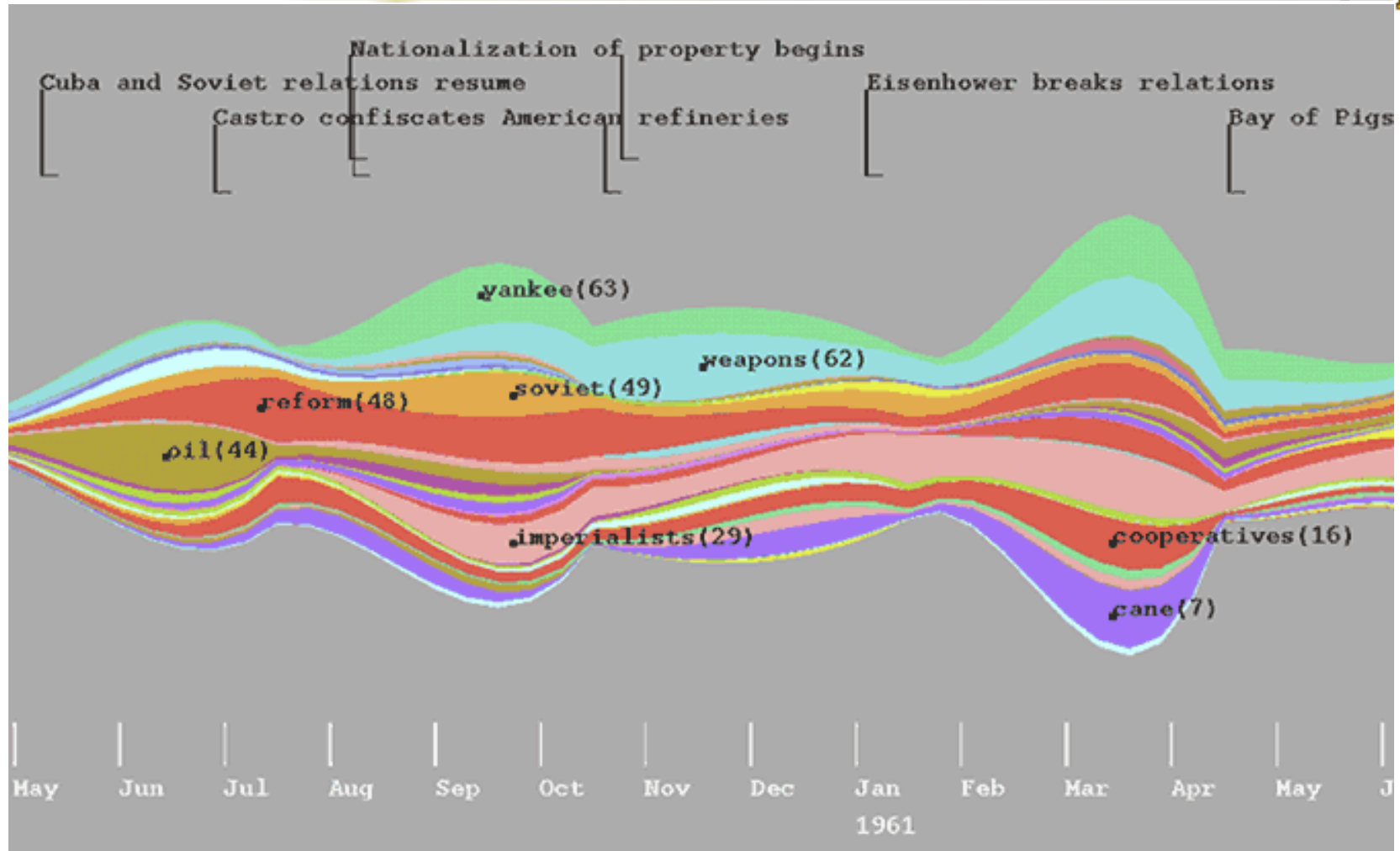
Received 2016  
"test of time"  
award

# TopicLens



# TopicLens Video

# ThemeRiver



# Visual Backchannel for Large-Scale Events

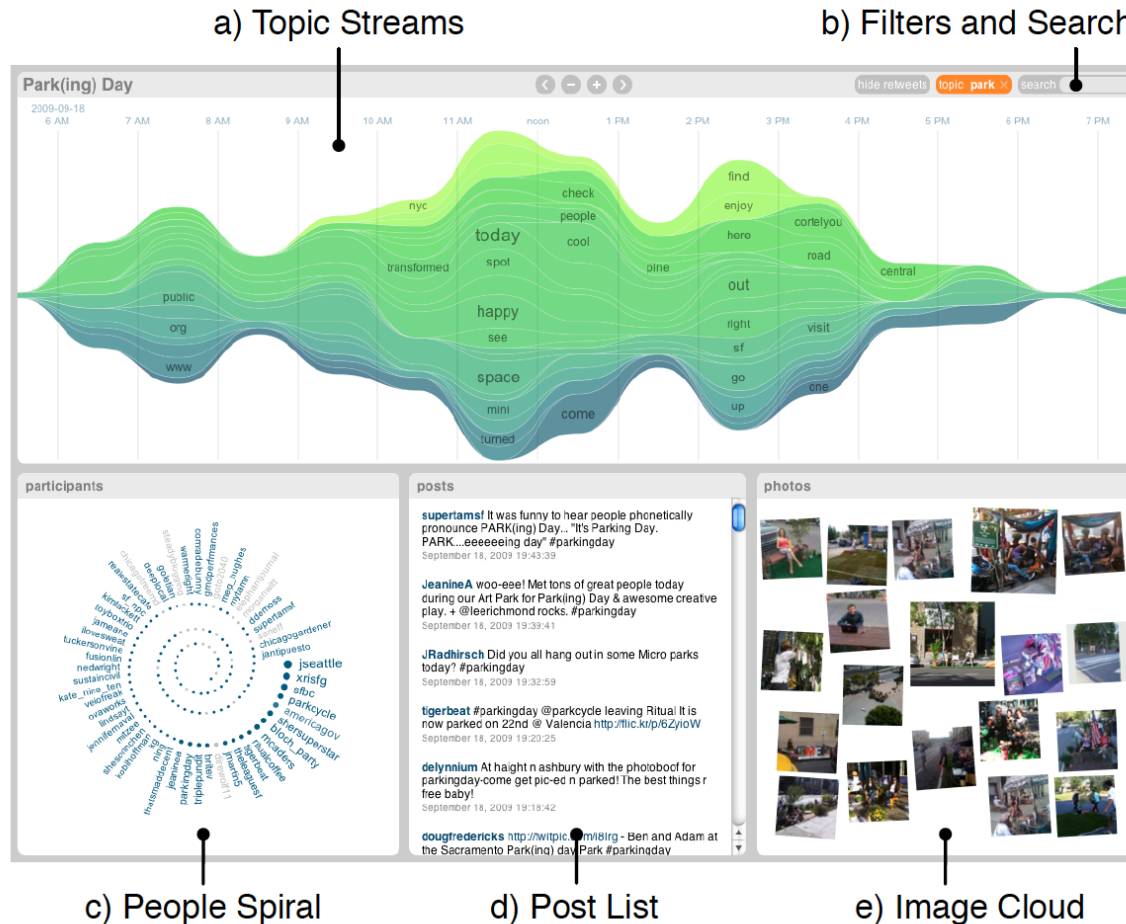


Fig. 1. The Visual Backchannel—here shown for Twitter posts about the event Park(ing) Day—consists of a) Topic Streams: a visualization representing topical development, b) controls for filtering and searching, c) People Spiral indicating the activity of participants, d) chronologically ordered list of posts, and e) Image Cloud displaying shared photos.

# Emotions/trends/sentiments over Time

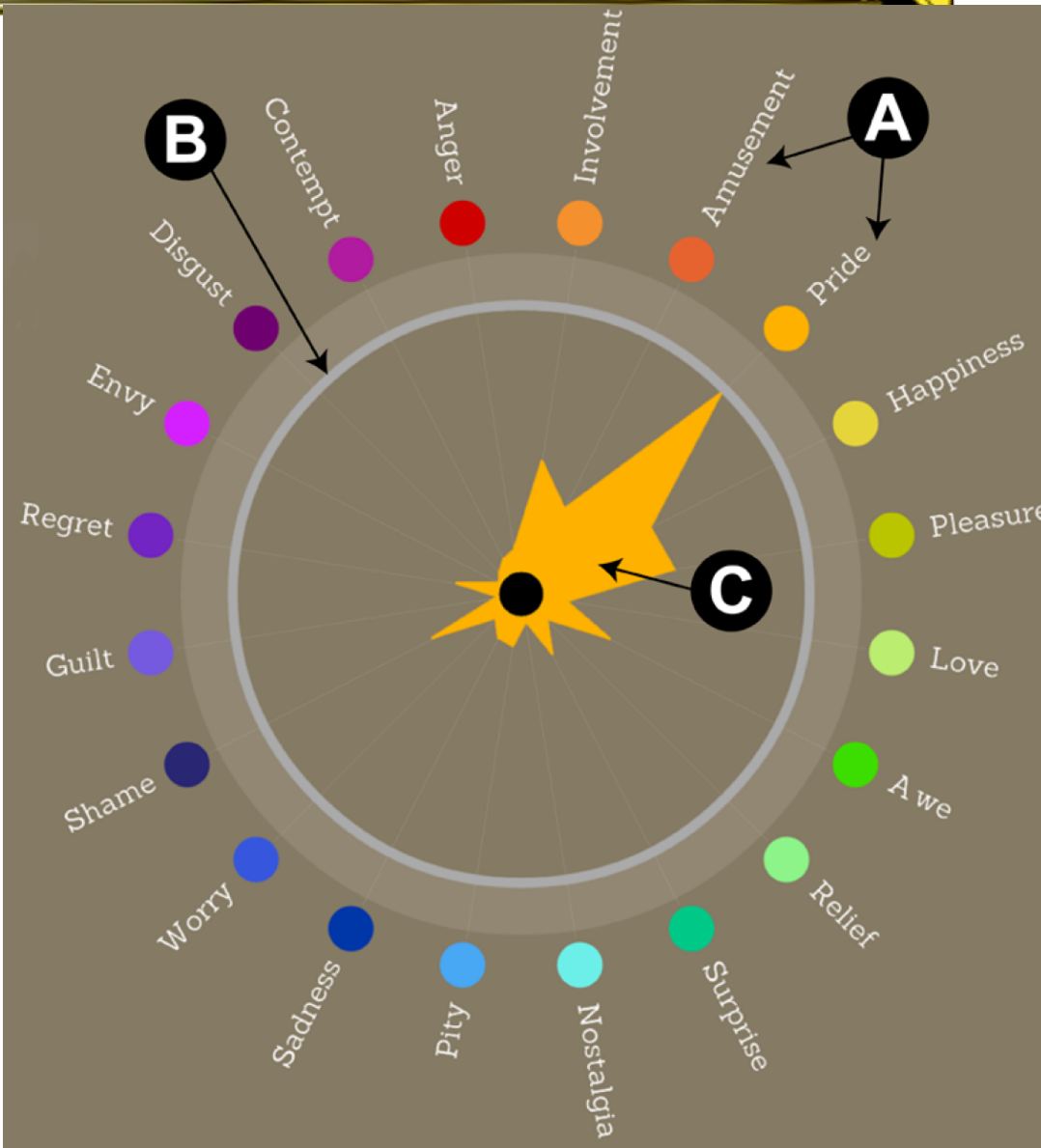


- Theme River style
- Many small multiples
- Animation
- Sparkclouds
- Parallel wordclouds

# Emotions from tweets



- A: Twenty emotions
- B: Thickness = number of tweets analyzed
- C: Star (radar) plot of emotions





# Visualizing Emotions in Event-Related Tweets

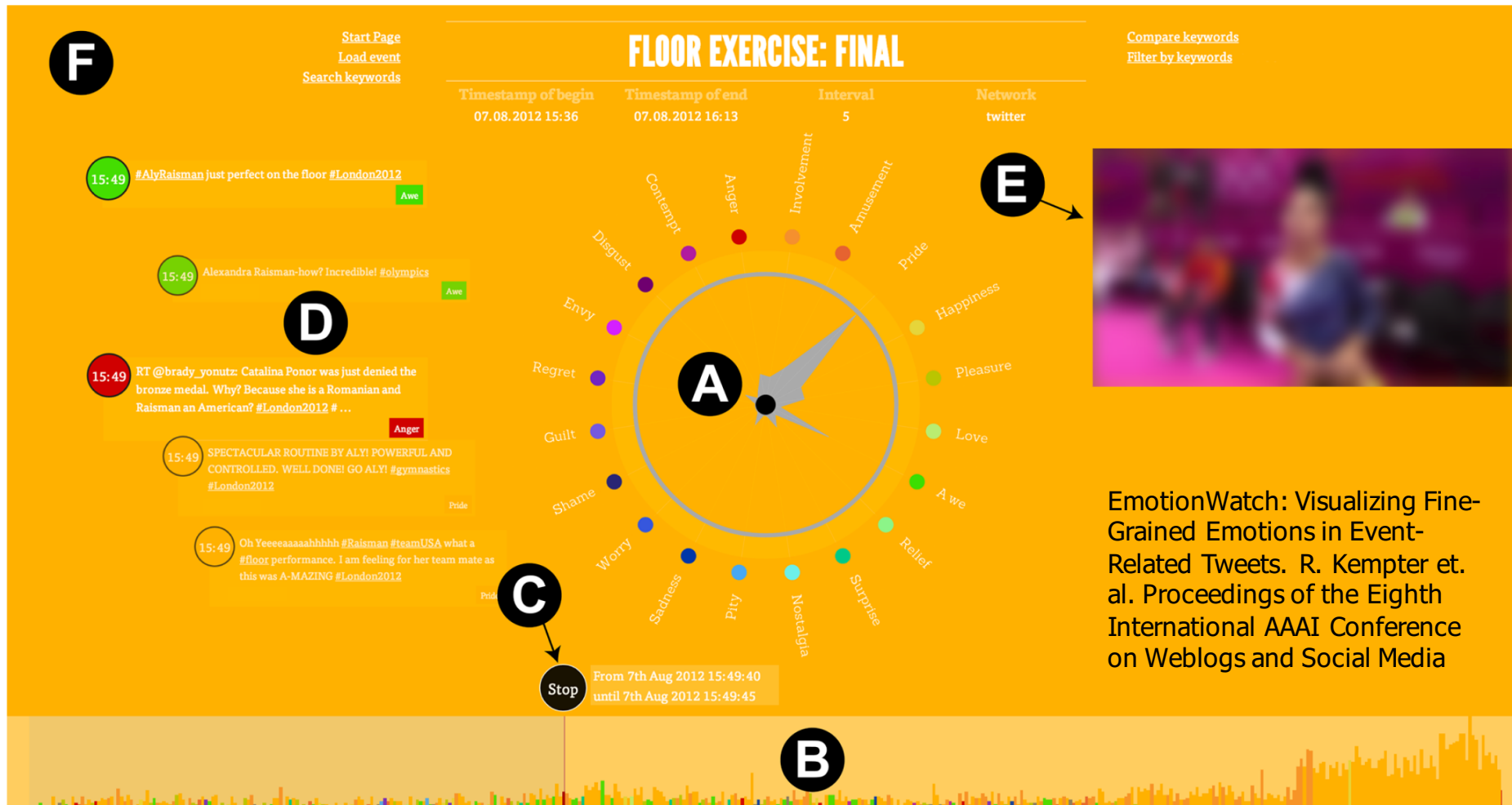


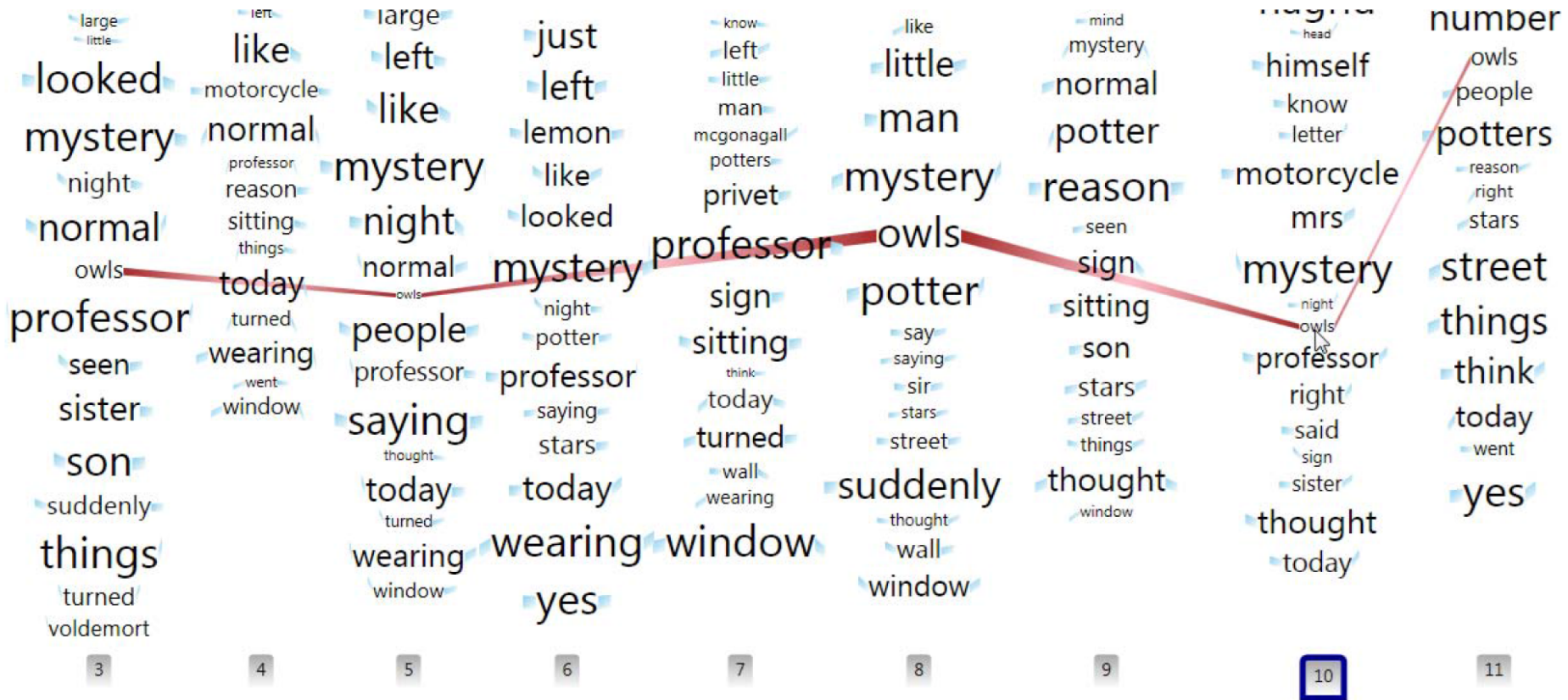
Figure 2: The detailed view showing the Women's Gymnastics Floor Exercise Final. A - Emotion wheel showing the emotion profile of the current time interval; B - Timeline visualizing the emotion flow; C - Button to stop/resume the animation; D - Tweets of the current time interval; E - Video; F - Background with color of the dominant emotion.

# Trends via “Sparkclouds”



Sparkclouds: visualizing trends in tag clouds. Lee et al, IEEE TRANSACTIONS ON VISUALIZATION AND COMPUTER GRAPHICS, Nov/Dec 2010

# Trends via Parallel Wordclouds



# Pros/Cons



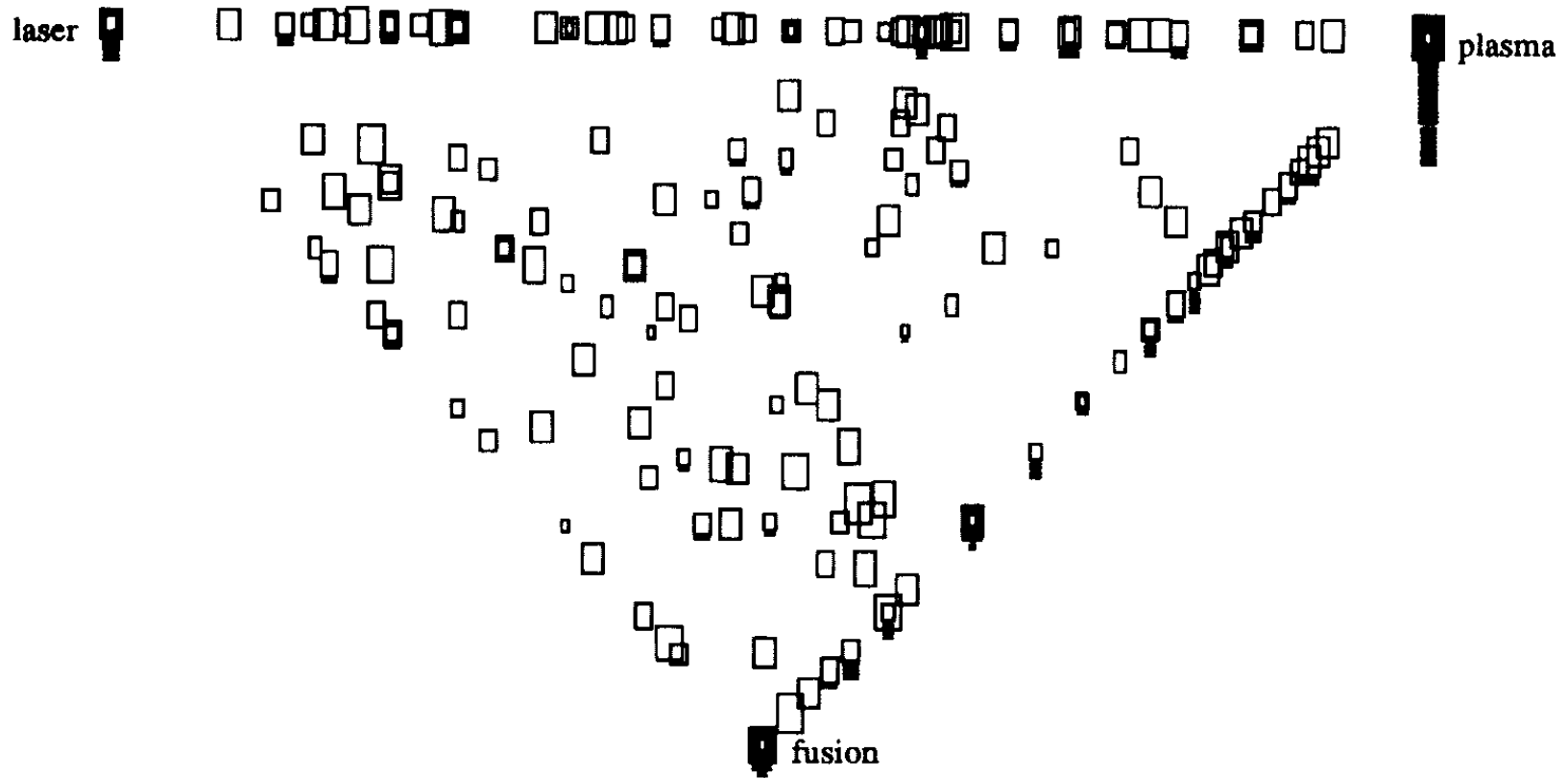
- Theme River style
  - Many small multiples
  - Animation
  - Sparkclouds
  - Parallel wordclouds
- 
- Other ways to do it???

# Understanding Relevance - Macro-level – Dozens or Hundreds



- Visualize Keywords and Doc's
- Show relation of each Doc to Keywords
- "Similar" Doc's cluster together
  
- VIBE
- SQUID
- JIGSAW
- Google
- Veerasamy's work
- TileBars (dozen or less)

# A VIBE Visualization







# Jigsaw

Related docs clustered together



The screenshot displays the Jigsaw Document Cluster View interface. The main window shows a grid of document clusters, each represented by a group of colored squares and circles. A yellow callout bubble points to a cluster of blue squares labeled "center, faa, air". The interface includes a "Filters" panel on the left, a "Clusters" panel at the bottom left, and a "List View" panel on the right showing a list of names such as Bill Clinton, George W. Bush, and Usama Bin Ladin.

**Filters**

- All Filters

**Clusters**

- Text (Default)
- Freq Words
- Unique Words

**All Documents**

- center, faa, air: 54
- staff, professional, member: 3
- national, director: 24
- ksm, interrogation, 2003: 38
- muslim, islamic, ladin: 5
- muslims, saudi, governments: 21
- terrorist, unit, state: 28
- studied, pause, reflect: 2
- ladin, qaeda, attacks: 90
- /, deputy, staff: 1
- binalshibh, atta, hijackers: 41

**List View**

- Person
- Add all
- Clear
- OR AND
- Bill Clinton
- George W. Bush
- Usama Bin Ladin
- Richard Clarke
- George Tenet
- Condoleezza Rice
- Dick Cheney
- Nawaf al Hazmi
- Donald Rumsfeld
- Ramzi Binalshibh
- Dale Watson
- Khalid al Mihdhar
- Samuel Berger
- Janet Reno
- Hugh Shelton
- Waleed al Shehri
- James Pavitt
- Khalid Sheikh Mohammed
- Ramzi Yousef
- Salem al Hazmi
- Stephen Hadley
- Zacarias Moussaoui
- Ahmed al Ghamdi
- John McLaughlin
- Abu Zubaydah
- Ayman al Zawahiri
- Saddam Hussein
- Abdullah
- Charles Allen
- Mohamed Atta
- Roger Cressey
- Ahmed al Nami
- Ali Abdul Aziz Ali
- Andrew Card
- Bob Woodward
- Colin Powell
- Gary Schroen
- Hani Hanjour
- Marwan al Shehhi
- Saeed al Ghamdi
- Satam al Suqami



# Problems with Google



- Query results given as text
- Difficult to understand:
  - Relationships between documents with the same relevance value
  - Relative relevance/irrelevance to the query
    - Only by position in list of search results
  - Relationships of matching documents to components of the query statement
  - Relationships between results of multiple queries

About 8,290,000 results (0.48 seconds)



### Information Visualization for Text Analysis (Ch 11) | Search ...

[searchuserinterfaces.com/book/sui\\_ch11\\_text\\_analysis\\_visualization.html](http://searchuserinterfaces.com/book/sui_ch11_text_analysis_visualization.html)

Full text content of the book Search User Interfaces, written by Marti Hearst and published by Cambridge University Press, 2009. Chapter 11: Information ...

### See Text in Whole New Way: Text Visualization Tools | ETC ...

<https://blogs.princeton.edu/.../see-text-in-whole-new...> Princeton University

Aug 16, 2012 - Text visualization adds another dimension to data mining a text. You can see in a simple and fast way how many words make up a text, what ...

You visited this page on 10/5/15.

### Images for information visualization text

Report images



### More images for information visualization text

### Marti A. Hearst: Research: Information Visualization

[people.ischool.berkeley.edu/...](http://people.ischool.berkeley.edu/~hearst/) University of California, Berkeley School of Information

Text Visualization. Tag Clouds: Data Analysis Tool or Social Signaller?, Hearst and Rosner, HICSS 2008, Social Spaces minitrack. pdf; Information Visualization ...

### Information visualization - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Information\\_visualization](https://en.wikipedia.org/wiki/Information_visualization) Wikipedia

The abstract data include both numerical and non-numerical data, such as text and geographic information. However, information visualization differs from ...

### [PDF] Visualization of Text Streams: A Survey

[www.fer.unizg.hr/...](http://www.fer.unizg.hr/) Faculty of Electrical Engineering and Computing, Uni...

Keywords—Information Visualization, Visual Analytics, Topic. Detection and ... text visualization is a subfield of information visualization. Visual analytics is a ...

# Adding InfoViz to Google



(a)

(b) HotMap

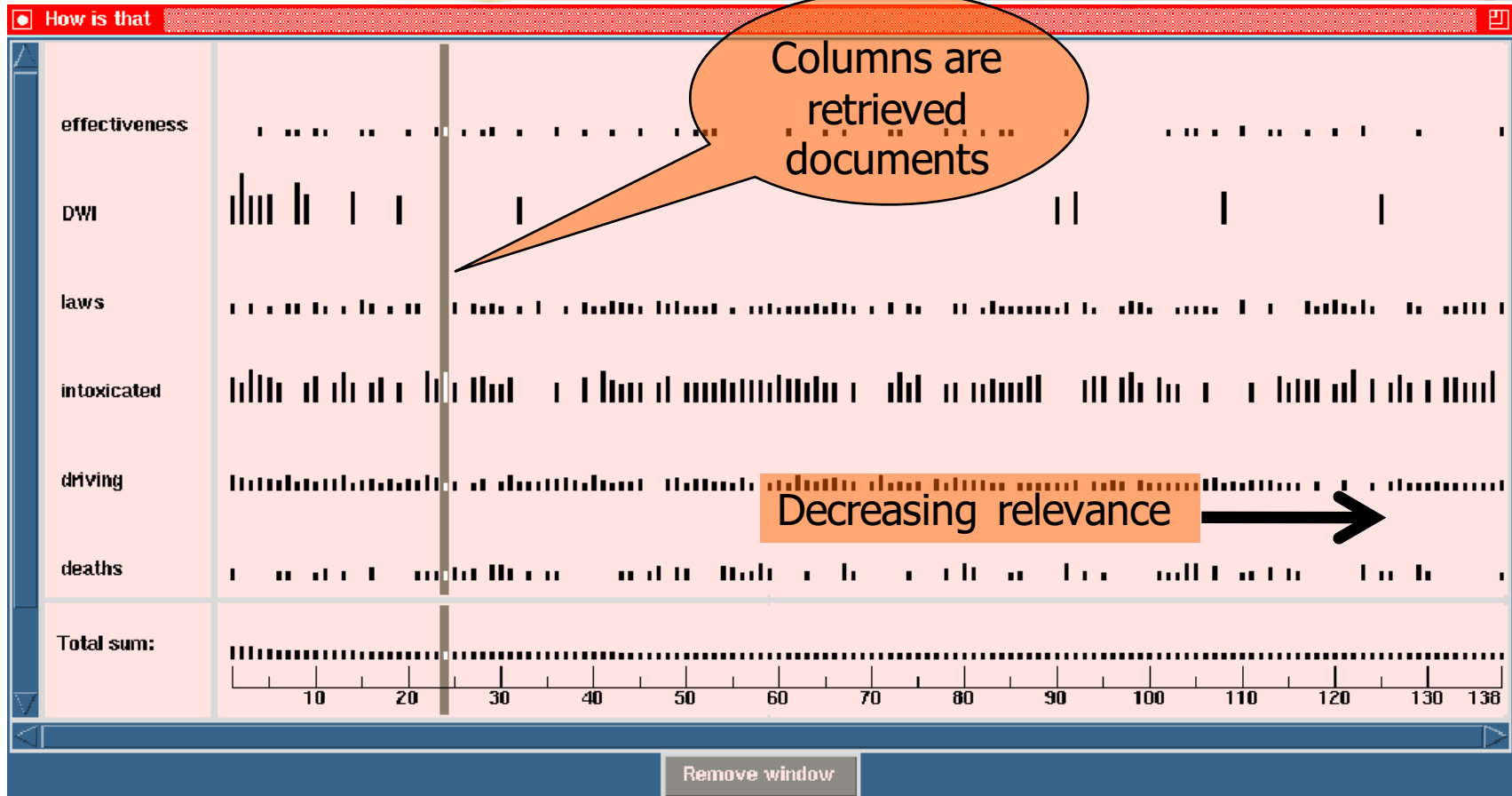
(c) Concept Highlighter

HotMap and Concept Highlighter tested somewhat better. See paper for details.

Hoerber & Yang, Comparative Study of Web Search Interfaces, 2006 Conference on Web Intelligence (ACM Digital Library)

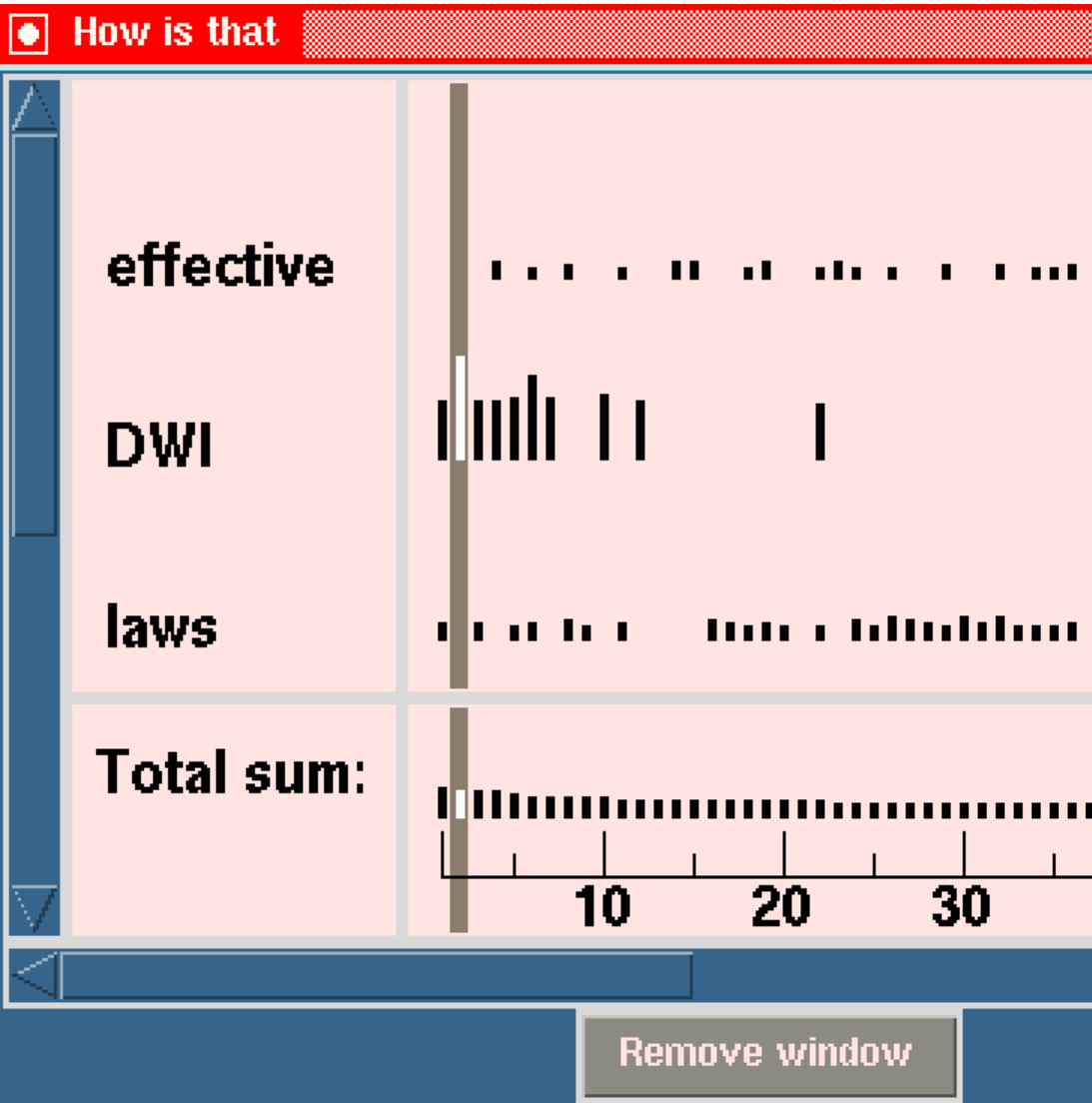


# Understanding Relevance - Veerasamy



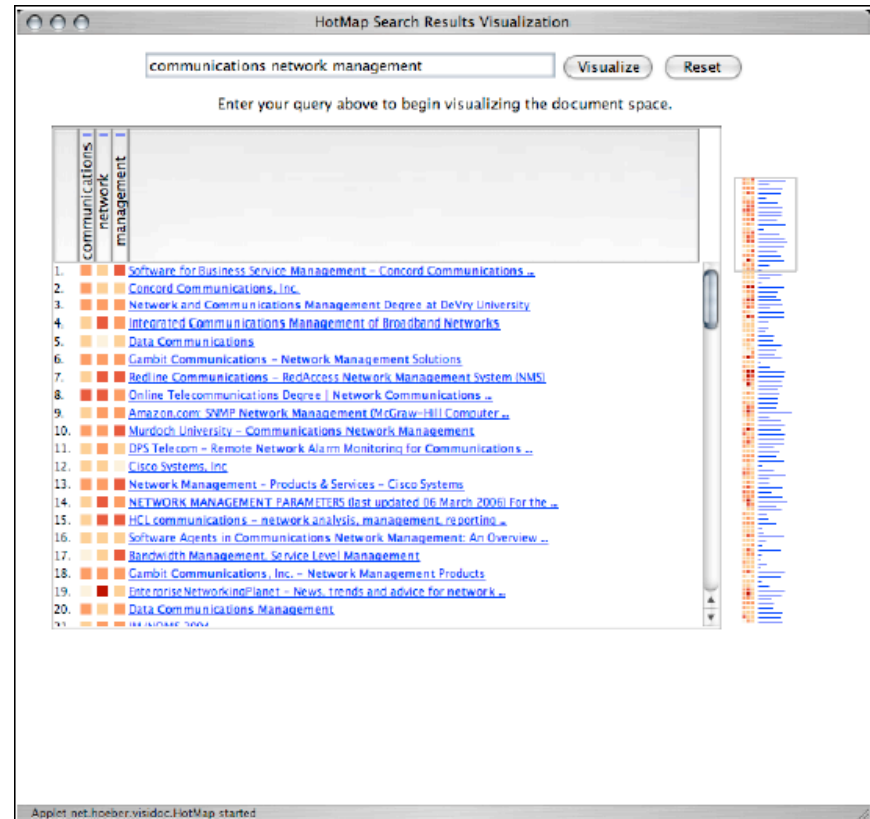
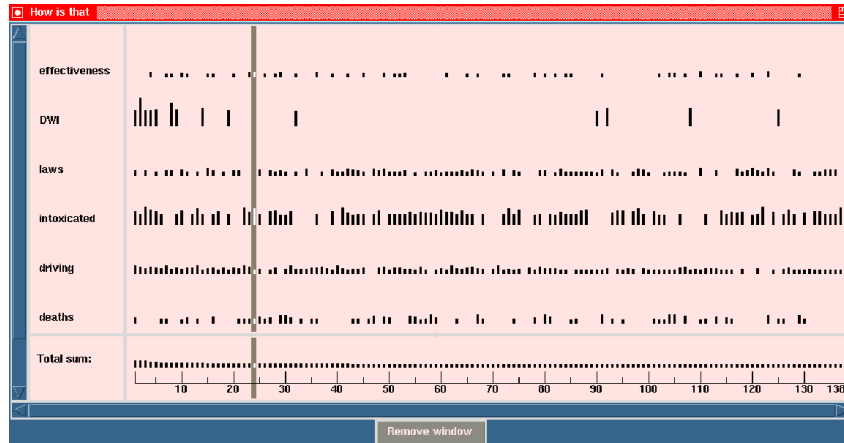
Veerasamy & Belkin, *Evaluation of a tool for visualization of information retrieval results*, ACM Conference on Research and Development in Information Retrieval, Pro. 19th annual international ACM SIGIR conference (ACM Digital Library)

# Understanding Relevance



- Keyword bars show relevance for document
- "Total sum" gives overall relevance
- Experimental comparison against no InfoVis
  - No difference :-)

# Pros and Cons??



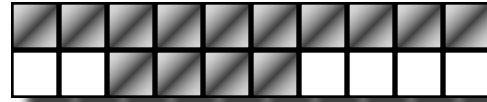
# Understanding Relevance - TileBars



- Goal
  - Minimize time and effort for deciding which documents to view in detail
- Idea
  - Show the role of the query terms in the retrieved documents, making use of document structure



# TileBars



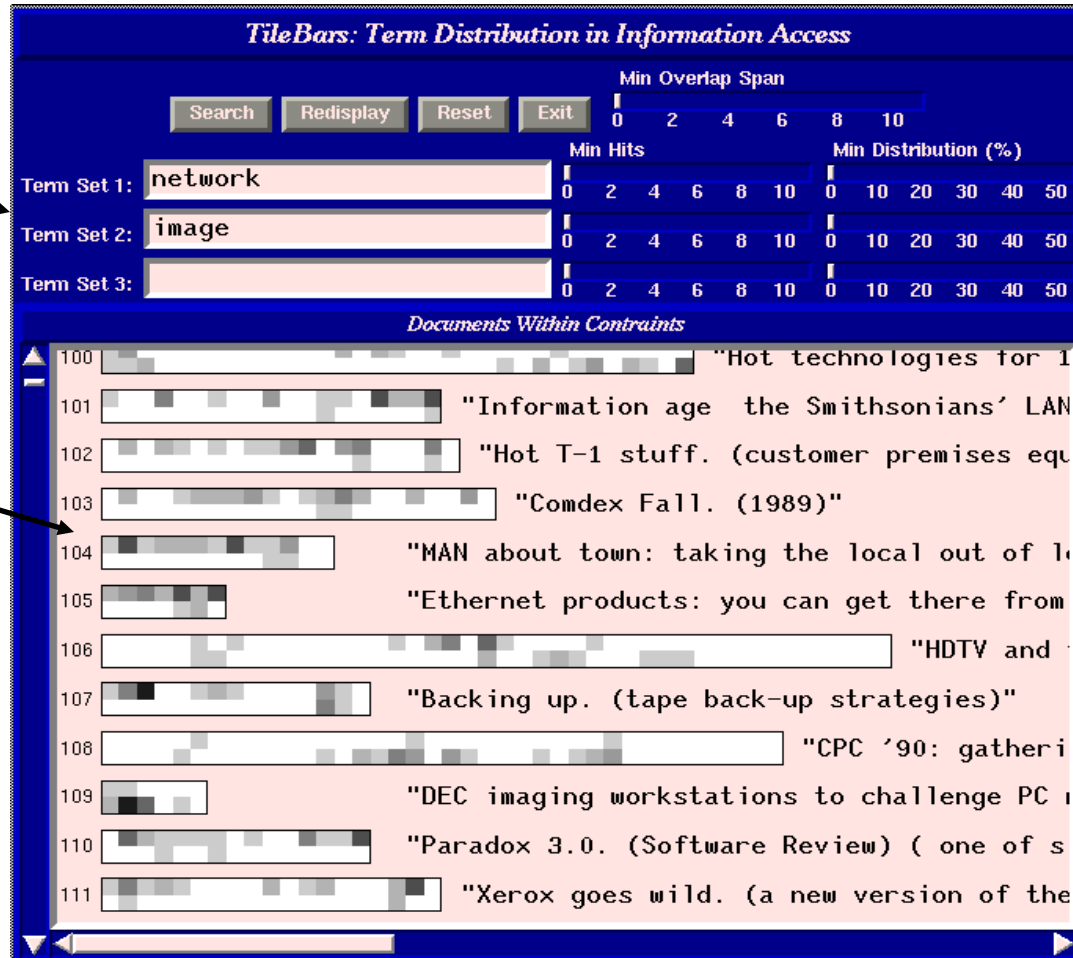
- Graphical representation of term distribution and overlap
- Simultaneously indicate:
  - Relative document length
  - Frequency of term sets in document
  - Distribution of term sets with respect to the document and each other

# TileBars Interface



Search terms

Presentation



# Additional Terms => More Rows



Three search terms

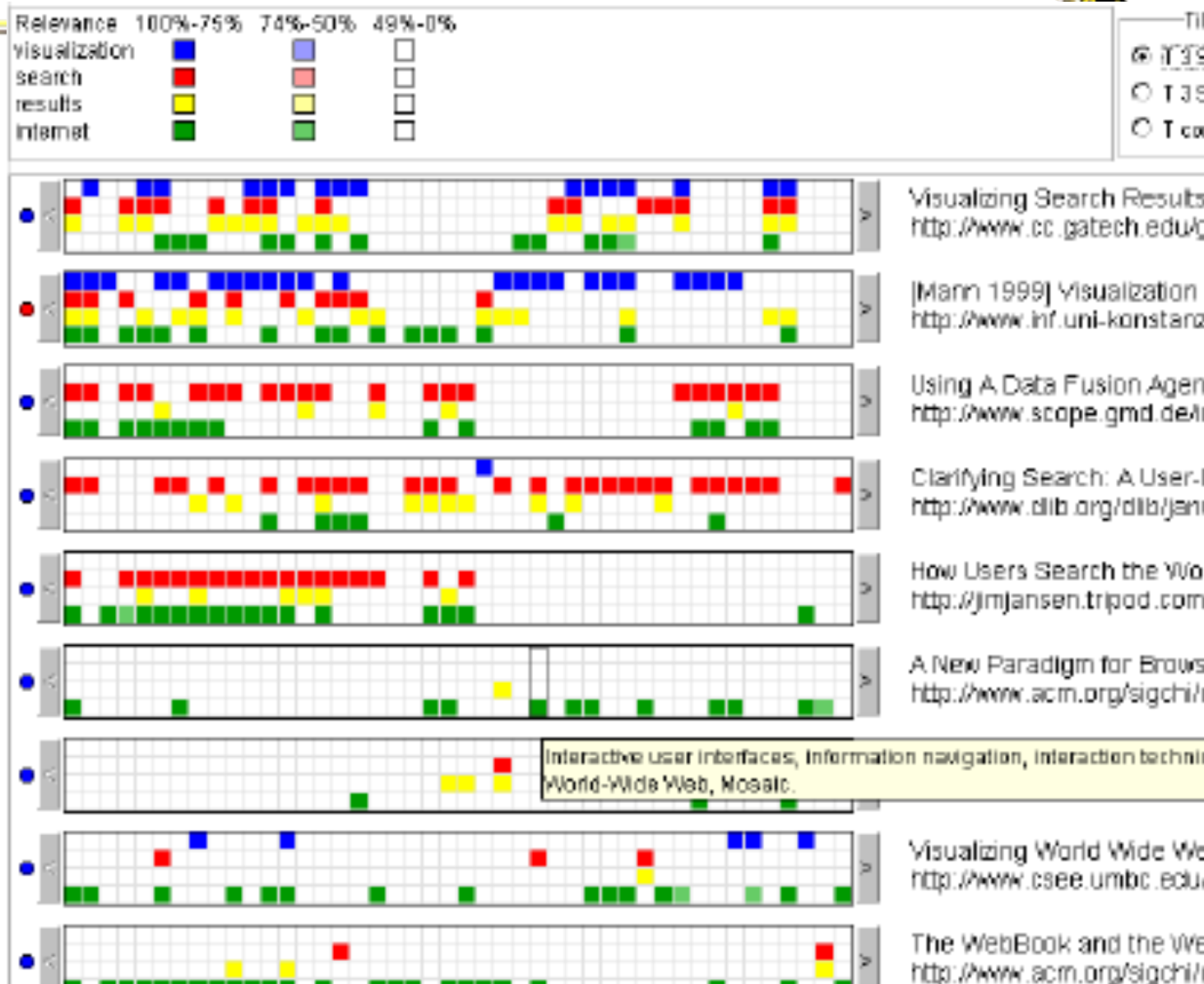
Three rows per tile bar



# TileBars Interface

Color coding shows degree of relevance

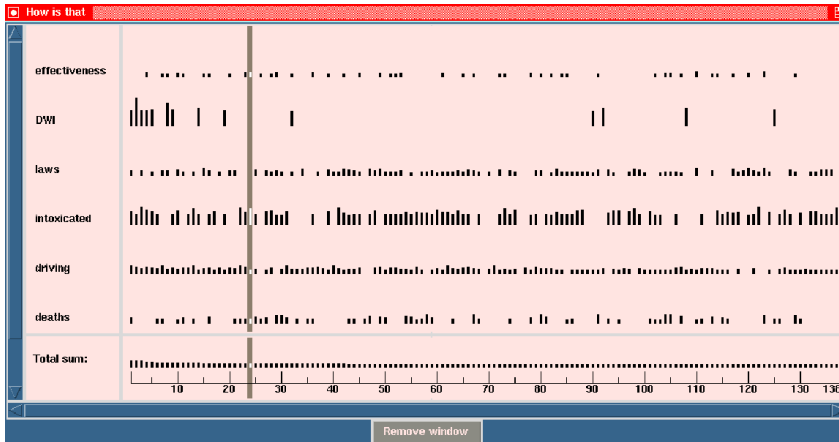
Notice how doc length is treated



# TileBar Issues



- Other Issues?
  - How about scaling up to more documents and search terms
- But what does TileBars give us that Veerasamy method does not? Pros/cons?



# End of Understanding Relevance



- VIBE
- SQUID
- JIGSAW
- Google (and extensions)
- Veerasamy's work
- TileBars (dozen or less)
  
- Pros/cons?
- How does each scale with
  - Number of documents?
  - Number of keywords?

# Making Sense of Smaller Collections



- Getting an overall sense
  - Word/Tag clouds
- Comparing multiple docs
  - NYT State of Union example
  - Washington Post State of Union example
  - New York Times Political Convention speeches
  - Plagiarism

# Tag Clouds and Word Clouds



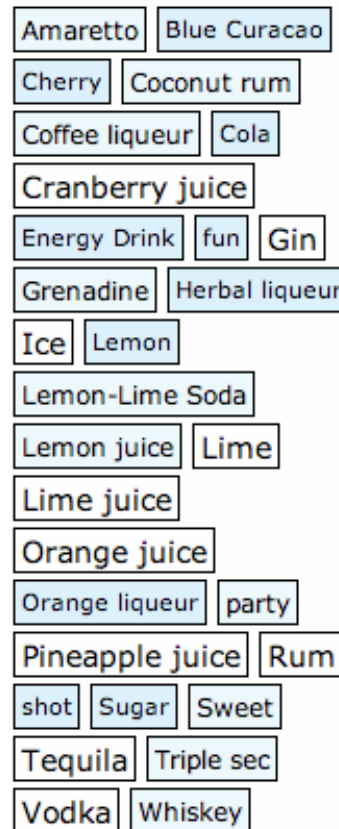
- **Tag** Clouds represent explicit meta-data about a document or web site or picture.
  - Typically user-assigned – “crowd-sourced keywords”
- **Word** Clouds, in contrast, are generated from the words of a document or document collection or web site.
  - In some sense they are automatically generated meta-data.
  - We could call them implicit meta-data
- Ways to use are same, but we will always refer to Word Clouds, not Tag Clouds







# Lots of Other Design Options



web 2.0

tutorial

photoshop

design

illustrator

css

trip

video

blog

effects

europe

drupal



## TAG CLOUD

Durchforste die Produkte auf A better tomorrow mit Hilfe der Tag Cloud.

rockawaybear wandaufkleber t-shirt 667  
weiß rot clothing boy design grau white  
wear fashion berlin black green wall kreuzstich  
grün luxusbaba pink mädels streetart shirt  
girls alive wwf the tshirt  
streetwear donation supreme aufkleber  
sticker boys flying fortress tasche wallsticker  
jungs silberfischer style girl schwarz

Dilemma Science Humour  
Meta Movies Politics Religion  
Atheism Horror Mathematics Morality  
Nine "Science Fiction" Scifi Sex "Thought  
Experiment" Web Zombie Adverts Bible  
Character Dating Despicable Dutch Duty Feedback Greed  
"Human Behaviour" Internet Jury Love "Moral Dilemma"  
Motivation Nerds Paper Romance "Social Bookmarking"  
"Star Trek" "Star Wars" Toilet

# Visualizations : Bubble Chart: Top 100 Words 19th Century Fiction Without stopwords

Can't see the visualization? Download the latest Java plugin [here](#). On Macs: best viewed in Safari.

Created by: **Amit** Created on: Monday February 11, 1:58 AM

## spelling

Click to select,  
Ctrl-Click: multiple  
Shift-Click: range

## count

Disks colored by spelling



To highlight or find totals  
click or ctrl-click.

# Bubble Chart

Pros/  
Cons?



# Word Pairs more Useful



Your visualization will look like this:

1 word  2 word  Compare

Search:  Showing 200 out of 1339

19 1960 1965 2010 access accessible add added addition aims analysis ancient arguments article author authors barthes body book books bring bringing bush call called case change cited cognitive comments commonly computer computers conceptualisation concerns current data death derrida desire detail development directly discursivity discussion documents doubt downloaded dquo easily encourages entitled envisaged essay essentially existence explains expressed extend exterior external fact form foucault fragments french game glance grandfather great half hand hypermedia hypertext hypertexts hypertextuality hypoth

Made with Many Eyes  
Tag Cloud Viz  
(not same as Word Cloud Viz)

Your visualization will look like this:

1 word  2 word  Compare

Search:  Showing 200 out of 722

19 2010 1945 bush 2 organisation 2010 10 2010 11 2010 9 9 memex abbreviated memex accessed directly achieved mastery acm association allied scientists article bush article entitled article xanadu artificial intelligence aspirations encompassed atomic bomb bachman bobrow bush called bush envisages bush microfilm bush published bush wondered called hypertext cited arguments commonly cited compare ideas complicated idea computing machinery confused structure constitute memory construct libraries data stored data structure deeper intention density storage detail unconnected differently depending direct electrical discursivity dquo document cited documents contained douglas engelbart dquo discursivity dry photography dynamism nowadays easy access effective realisations electrical connections electrodes transformed encyclopaedia britannica entire encyclopaedia entire planet entitled truth essay entitled evening stars existing technical explained sequentially exterior world external memory file structure filing cards forge new form suitable french neo-structuralists frosted glass great deal high density holm nelson html hypertext hypertext encompasses hypertext markup hypertext theoreticians hypertext theorists idea spawned illuminations nelson important part incomplete knowledge increasingly important initial contact intelligence newell interconnected lists jacques derrida july 1945 key words learned visionaries linear form linear manner manipulation preserves manner nelson markup language material world medieval cabalists memory extensions memory memex memory similar memory system michel foucault microfilm techniques million books multimedia vannevar narrower outlook national conference nelson began nelson invented nelson published neologism structangle new connections new idea new ideas new possibilities new process new ways newell simon notes reflects organisation visualisation original data outstanding physicist page layout part 2 pc hypertext peaceful purposes personal comments photograph shows physical layout physicist notable potential rudimentary preceding years predefined structures prefabricated constructions printed page prototype cyborgs purposes physicists rapidly sketched read watch reader directly reading notes ready twenty recording scientific remain attached represent incomplete retrieve easily roland barthes rudimentary automaton rudimentary hypertext sacred texts scientific research scientific thought scientists efforts selecting documents september 19 sequential order shared nietzscheism short story shrewd man simon bachman simply projecting sketched picture small detail source text space smaller specific author specific text states office strictly linear structangles referred structure intended studying philosophy subsequently set supposed neo-structuralism supposedly new symmetrical pointers tangled ball technical knowledge technical level technique widely telephone subscribers texts books textual powers theodor holm theodor nelson thousand researchers time people today hypertext traditional text truth man turn directed twentieth national twenty years united states vannevar bush virtual book visionary theodor visual space whilst nelson wonderful grandfather worldwide telecommunication xanadu project



# Meaningful Associations Confused



Find the  
country  
names in  
this cloud

FAST!!

06 africa amsterdam animals **architecture** art asia august **australia** autumn baby barcelona  
beach **berlin** birthday black blackandwhite blue boston bw california  
cameraphone camping **canada** canon car cat cats **chicago** china christmas  
church **city** clouds color **concert** d50 day dc **dog** england europe fall **family**  
festival film **florida** flower flowers food france **friends** fun garden  
geotagged **germany** girl graffiti green halloween hawaii hiking holiday home  
honeymoon hongkong **house** india ireland island **italy** **japan** july kids la lake landscape  
light live **london** losangeles macro march me **mexico** mountain mountains museum music  
nature new newyork newyorkcity newzealand night nikon nyc ocean paris  
park **party** people portrait red river roadtrip rock rome san sanfrancisco  
scotland sea **seattle** show sky snow spain spring street summer sun sunset  
sydney taiwan texas thailand tokyo toronto **travel** tree trees trip uk urban usa  
**vacation** vancouver washington water **wedding** white winter yellow york zoo

# Alternative: "Semantic" Layout



Tags are grouped based on clustering and co-occurrence analysis – words that co-occur close to one another in the text are placed together in the cloud

ajax apple **art** article audio **blog** blogging **blogs** books business code comics community computer cool  
**CSS** culture daily del.icio.us delicious **design development** diy firefox flash flickr free freeware **fun**  
funny games geek **google** graphics gtd hacks hardware history **howto** html humor images **internet**  
**java javascript** language lifehacks **linux mac** maps media movies mp3 **music news** opensource  
osx photo **photography** photos php politics productivity **programming** python rails **reference**  
research rss ruby science **search** security shopping social **software** tech technology tips tool **tools**  
toread travel tutorial tutorials usability video **web** web2.0 **webdesign** webdev wiki windows writing xml

lisp perl python ruby rails  
database wordpress fonts wiki gtd  
books writing language math **science** philosophy religion history politics  
media **news blog blogs** internet technology business web2.0 rss search google  
firefox accessibility usability php xml ajax **javascript** html **css** webdesign  
**design web reference** howto tutorial **java programming** development **tools software** opensource free  
windows **linux** unix security networking hardware apple **mac** osx  
game **games fun** funny **humor art photography flash** animation comics  
cinema film movies movie video tv  
audio **music** mp3 ipod radio podcast podcasting  
mobile treo psp xbox fashion shopping  
travel food health marketing advertising

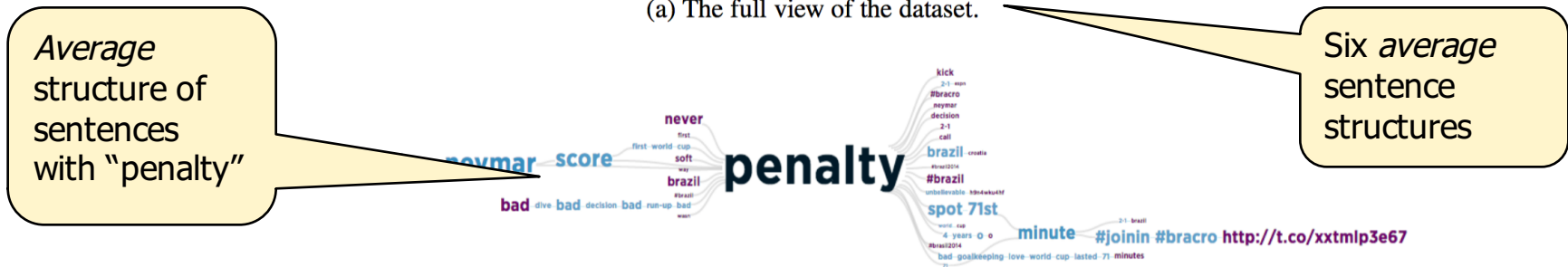




# SentenTree



(a) The full view of the dataset.



(b) A zoomed-in view focused on *penalty* after the viewer has clicked on that word.

Average structure of sentences with "penalty"

Six average sentence structures

Fig. 8: A SentenTree visualization of tweets commenting on the third goal of the opening game of the World Cup. This dataset contains 132,599 tweets (75,930 unique tweets).

Think of this as a really smart word cloud!

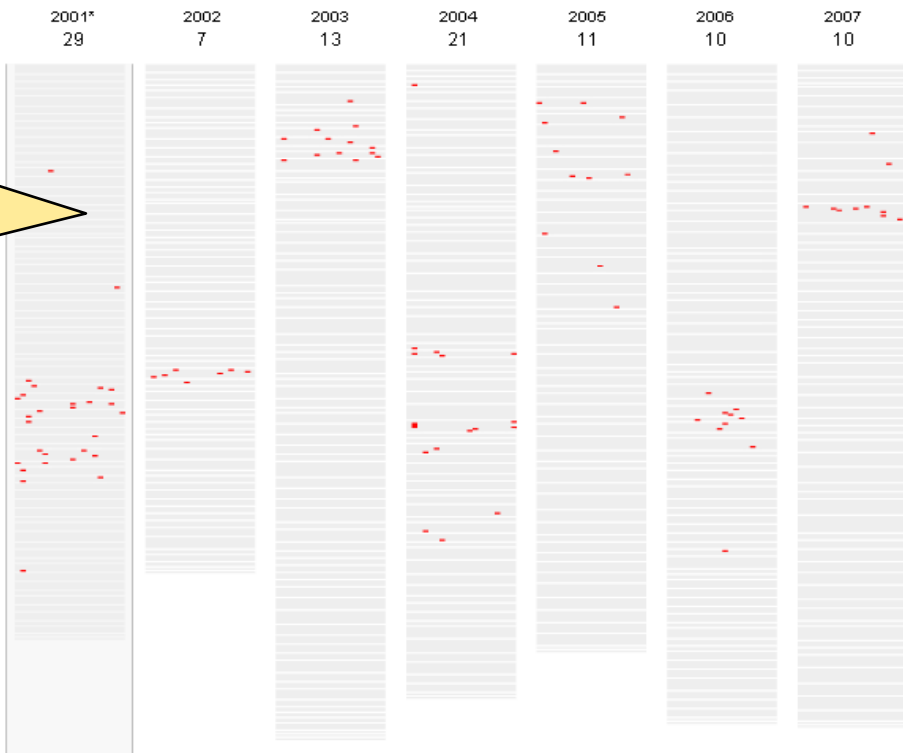
# Document Comparison: NYTimes

## The 2007 State of the Union Address

Over the years, President Bush's State of the Union address has averaged almost 5,000 words each, meaning the the President has delivered over 24,000 words in the past 6 years. That's a lot of words to read, so we've put them up on a website so you can read them at your own pace. Use the tool below to search for words in the text.

Search for  word here.

### Use of the phrase "Tax" in past State of the Union Addresses

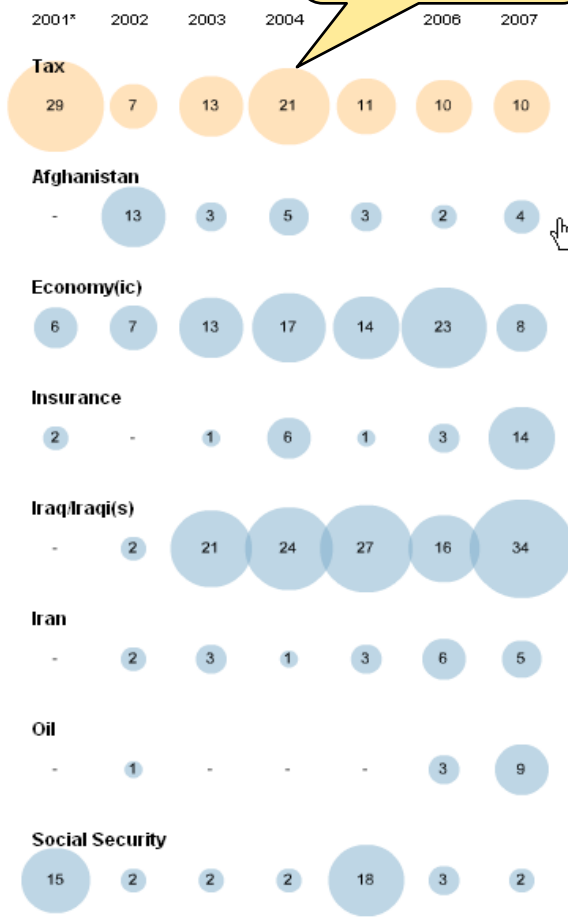


**The word in context** Next Instance of 'Tax'

I believe in local control of schools. We should not, and we will not, run public schools from Washington, D.C. Yet when the federal government spends **TAX** dollars, we must insist on results. Children should be tested on basic reading and math skills every year between grades three and eight. Measuring is the only way to know whether all our children are learning. And I want to know, because I refuse to leave any child behind in America.

-- 2001 (Paragraph 14 of 73)

### Compared with other words



Bubbles => usage count

Each row is line of text. Each use of 'tax' is highlighted

Hover over a use of 'tax' for context

\* As a newly elected president, Mr. Bush did not deliver a formal State of the Union address in 2001. His Feb. 27 speech to a joint session of Congress was analogous to the State of the Union, but without the title.

Putting it together: Ben Werschkul of the *New York Times* (DEAD LINK ☺)  
[http://www.nytimes.com/ref/washington/20070123\\_STATEOFUNION.html?initialWord=iraq](http://www.nytimes.com/ref/washington/20070123_STATEOFUNION.html?initialWord=iraq)

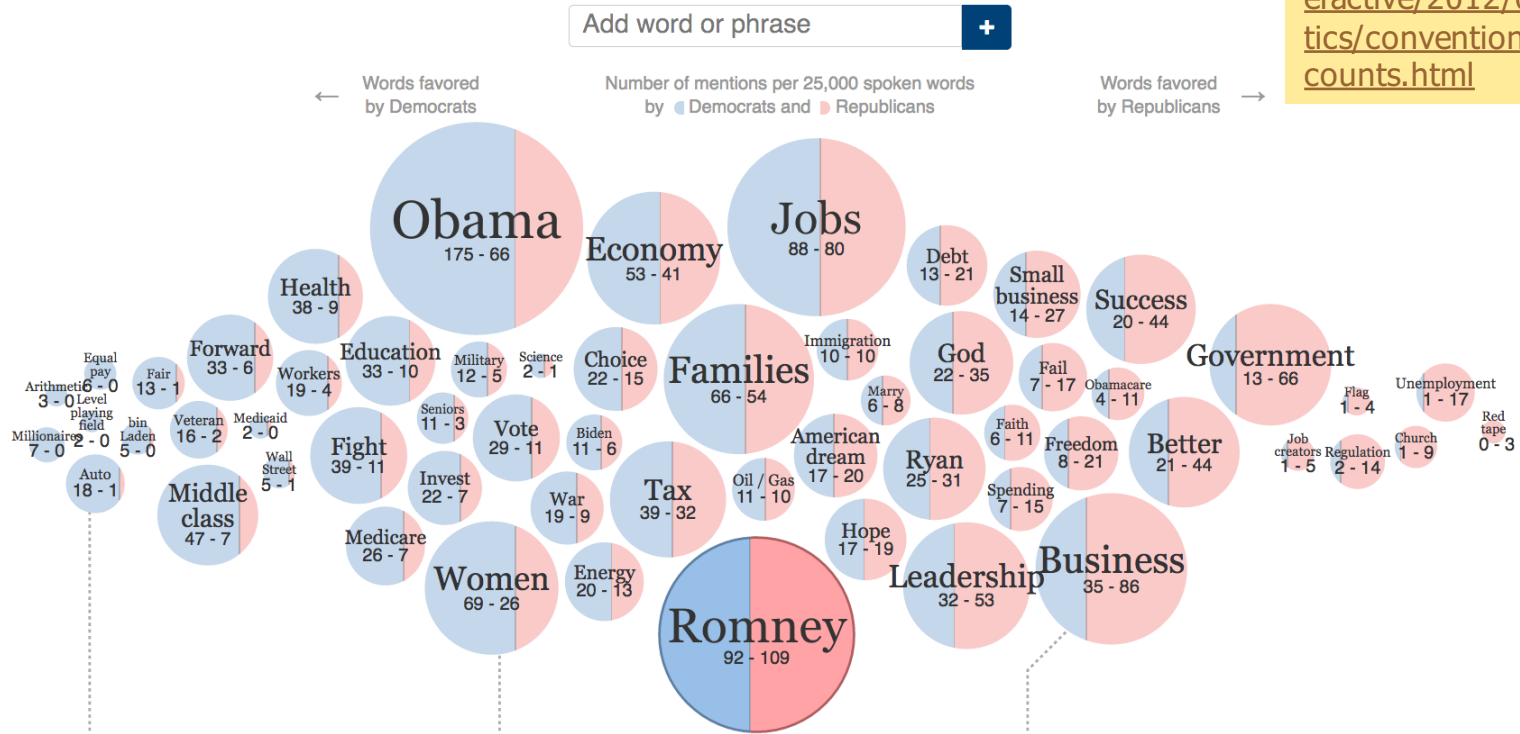
# Word Counts – Republicans, Democrats



## At the National Conventions, the Words They Used

A comparison of how often speakers at the two presidential nominating conventions used different words and phrases, based on an analysis of transcripts from the Federal News Service.

<http://www.nytimes.com/interactive/2012/09/06/us/politics/convention-word-counts.html>



**AUTO** Democrats credited President Obama with the recovery of the auto industry after the 2009 bailout, while Republicans left the topic unmentioned.

**WOMEN** Democrats used the word much more frequently, primarily in reference to women's health and equal pay.

**BUSINESS** Republicans were more likely to talk about businesses, emphasizing Mr. Romney's private-sector experience and plans to improve the economy.

**UNEMPLOYMENT** Many Republican speakers brought up the still-high unemployment rate and the number of Americans who remain jobless, while Democrats largely avoided the topic.

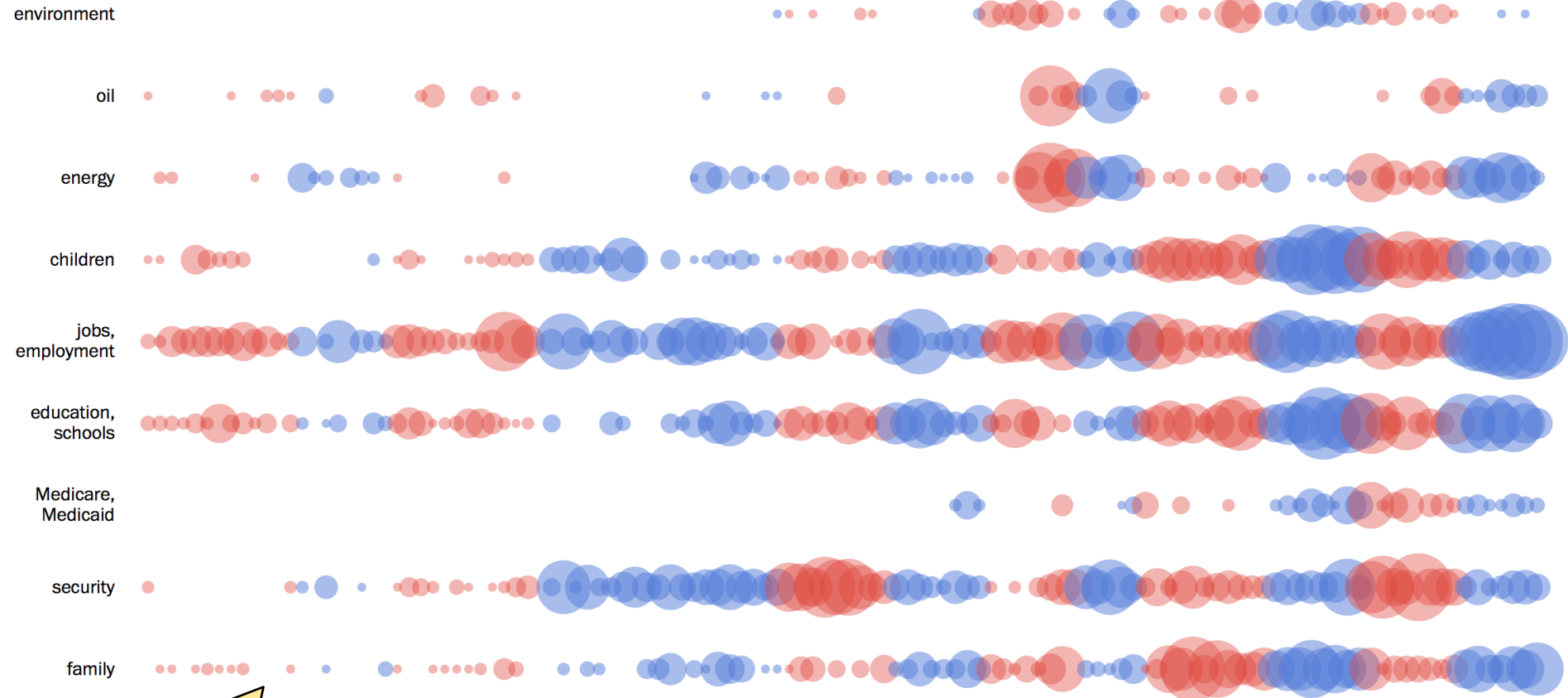
Democrats mentioned **Romney**  
92 times per 25,000 words

Republicans mentioned **Romney**  
109 times per 25,000 words

# Document Comparison: Washington Post



## State of the Union Speeches, 1900-2016

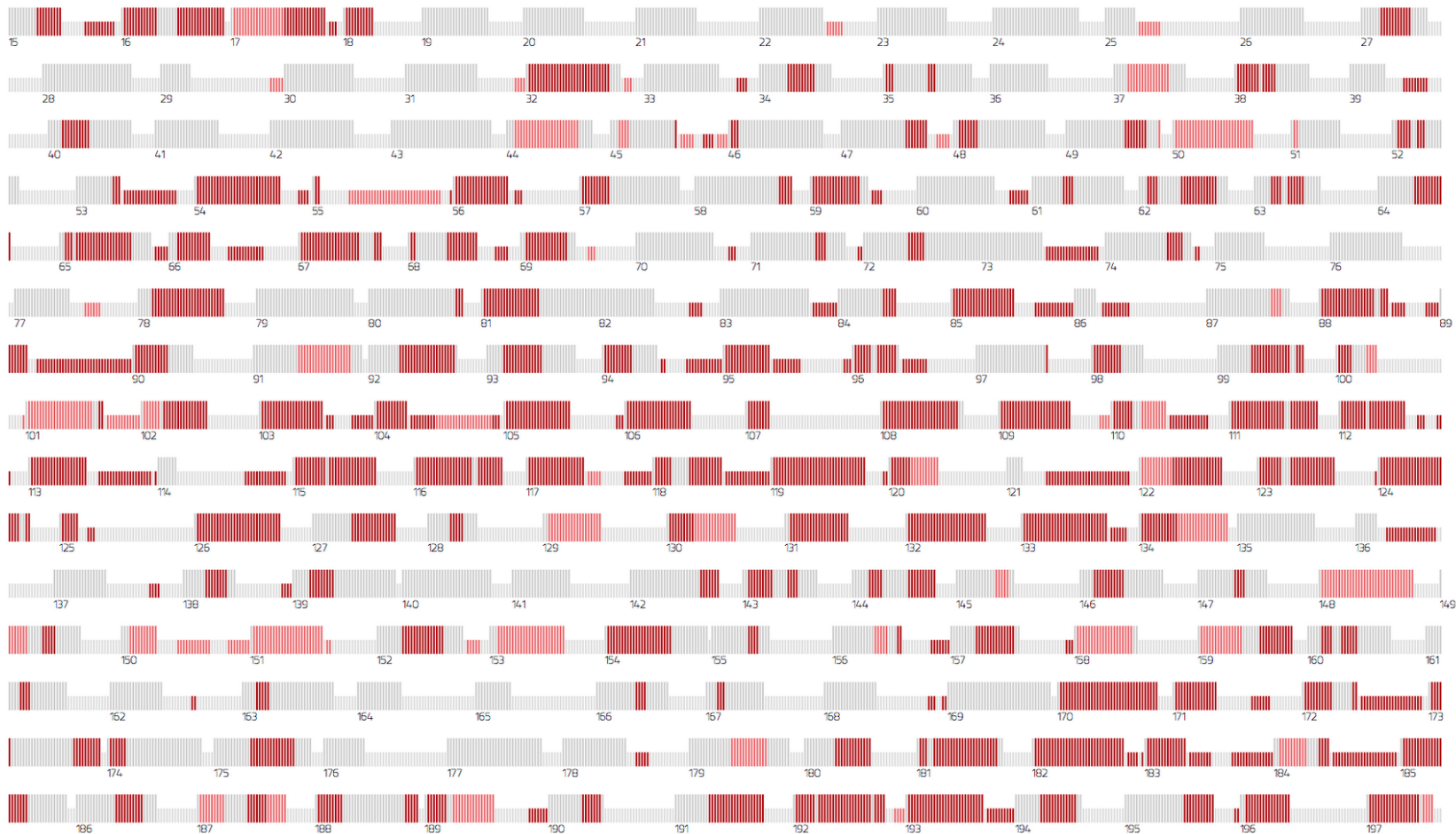
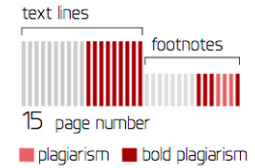


What year? ☹️

# Plagiarism Example



## Plagiarism in the PhD thesis of Karl-Theodor Freiherr zu Guttenberg

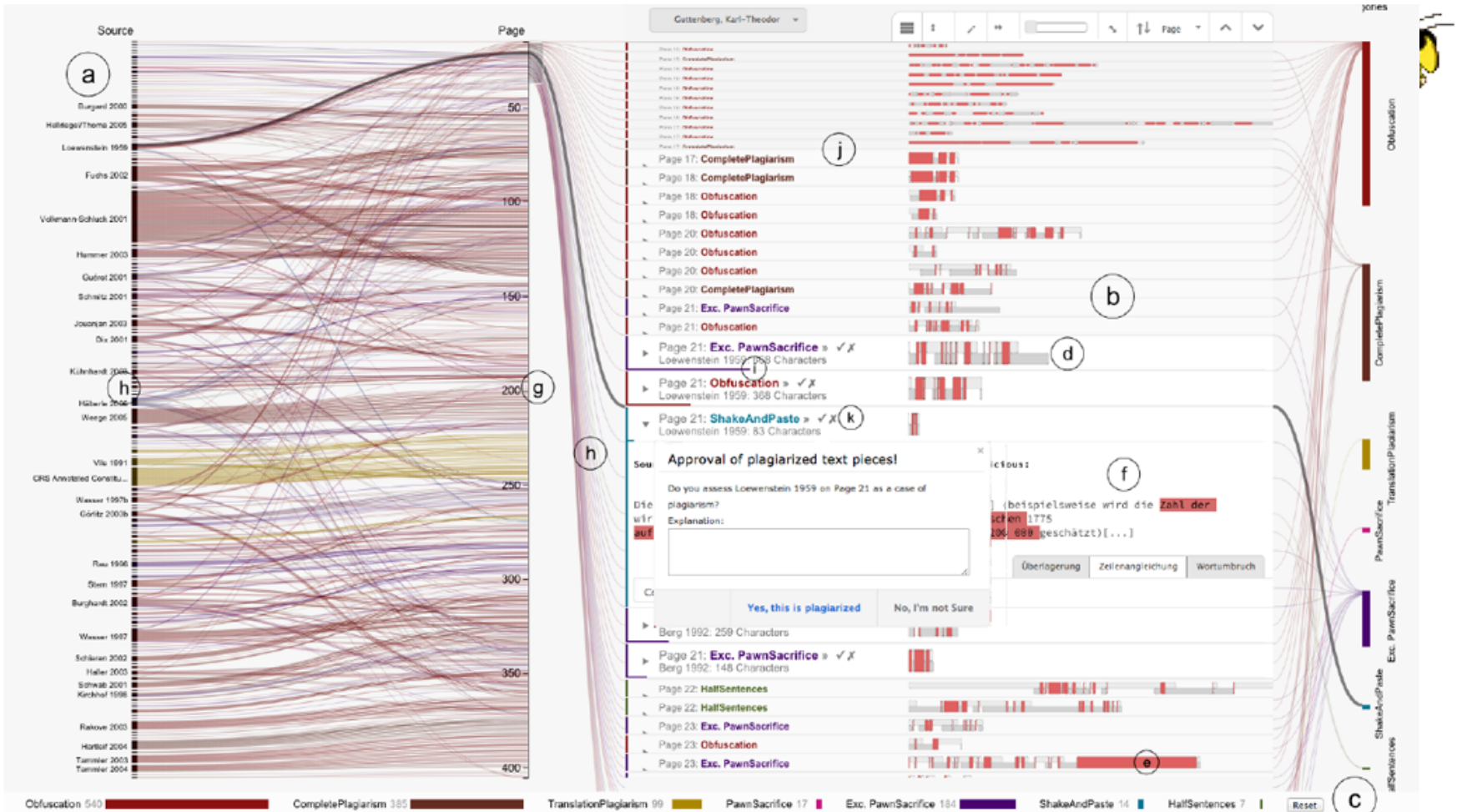




# Visualization of Alleged Plagiarism

Computer Graphics Forum

Volume 34, Issue 3, pages 61-70, 20 JUL 2015 DOI: 10.1111/cgf.12618  
<http://onlinelibrary.wiley.com/doi/10.1111/cgf.12618/full#cgf12618-fig-0001>



Types of plagiarism at bottom (c), a list of difflines (b) (glyph-based visualization of the finding spots (d)) in the center, overview on left (a). Copy-and-pasted passages marked in red (e). A finding spot can be opened for side-by-side comparison of suspicious and original text fragments. Overview reveals the distribution of finding spots across the document (g) and relationship to sources (h). Overview supports brushing and selection to define subset of finding spots displayed in diffline view.

# Digging into Document Details



- A **concordance** is an alphabetical list of the principal words used in a book or body of work, with their immediate contexts (sometimes called KWIC or Key Word in Context)
- A **frequency list** is a sorted list of words together with their frequencies
- Word Trees
- Grammatical Structures



# Concordance & Frequency List Together



Concordance - Larkin.Concordance

File Text Search Edit Headwords Contexts View Tools Help

| Headword         | No.       | Context...                              | Word  | ...Context                     | Reference        |
|------------------|-----------|-----------------------------------------|-------|--------------------------------|------------------|
| HEAR             | 15        | That my own                             | heart | drifts and cries, having no... | Deep Analysis    |
| HEARD            | 9         | By the shout of the                     | heart | continually at work            | And the wave     |
| HEARING          | 7         | Nothing to adapt the skill of the       | heart | to, skill                      | And the wave     |
| HEARS            | 3         | The tread, the beat of it, it is my own | heart | ,                              | Träumerei        |
| HEARSE           | 1         | Because I follow it to my own           | heart |                                | Many famous      |
| <b>HEART</b>     | <b>25</b> | My                                      | heart | is ticking like the sun:       | I am washed t    |
| HEART'S          | 2         | The vague                               | heart | sharpened to a candid co...    | The March Pa:    |
| HEART-SHAPED     | 1         | Contract my                             | heart | by looking out of date.        | Lines on a Yo    |
| HEARTH           | 1         | Having no                               | heart | to put aside the theft         | Home is so Se    |
| HEARTS           | 7         | And the boy puking his                  | heart | out in the Gents               | Essential Bea    |
| HEARTY           | 1         | A harbour for the                       | heart | against distress.              | Bridge for the   |
| HEAT             | 6         | These I would choose my                 | heart | to lead                        | After-Dinner F   |
| HEAT-HAZE        | 1         | Time in his little cinema of the        | heart |                                | Time and Spa     |
| HEATH            | 1         | This petrified                          | heart | has taken,                     | A Stone Churc    |
| HEATS            | 1         | How should they sweep the girl clean... | heart | ,                              | I see a girl dra |
| HEAVE            | 1         | Hands that the                          | heart | can govern                     | Heaviest of fl   |
| HEAVEN           | 4         | For the                                 | heart | to be loveless, and as col...  | Dawn             |
| HEAVEN-HOLDING   | 1         | With the unguessed-at                   | heart | riding                         | One man walk     |
| HEAVIER-THAN-... | 1         | If hands could free you,                | heart | ,                              | If hands could   |
| HEAVIEST         | 2         | That overflows the                      | heart |                                | Pour away the    |

Centred | Left-aligned | Index | None

Words: 7318 | Tokens: 37070 | At word: 2990 | Deleted lines: 1 [24] | Word sort: Asc alpha (string) | Context sort: Asc occurrence order

# Concordance: Word Tree



- Shows context of a word or words
  - Follow word with all the phrases that follow it
- Font size shows frequency of appearance
- Continue branch until hitting unique phrase
- Clicking on phrase makes it the focus
- Ordered alphabetically, by frequency, or by first appearance

Wattenberg & Viégas  
*TVCG '08*

# Word Trees (Words in context)

Shift-click to make that word the root.

I would

someday go to college. And 17 years later I did go to college. But I naively chose

walk the 7 miles across town every Sunday night to get one good meal a week at

have never dropped in on this calligraphy class, and personal computers might

the final adoption papers. She  
presented a few months later when  
parents promised that I would  
someday go to college.

And 17 years later I did go to  
college. But I naively chose a  
college that was almost as  
expensive as Stanford, and all of  
my working-class parents' savings  
were being spent on my college  
tuition. After six months, I  
couldn't see the value in it. I had no  
idea what I wanted to do with my  
life and no idea how college was  
going to help me figure it out.  
After I was spending all of the  
money my parents had saved their  
entire life. So I decided to drop  
out and trust that it would all  
work out OK. It was pretty scary  
at the time, but looking back it was  
one of the best decisions I ever  
made. The minute I dropped out I  
could stop taking the required  
classes that didn't interest me,  
and begin dropping in on the ones  
that looked interesting.

It wasn't all romantic. I didn't  
have a dorm room, so I slept on  
the

# Multiple Words



- How about sequences or pairs of words?
- Are there good ways to present them?

# Phrase Nets



- Examine unstructured text documents
- Presents pairs of terms from phrases such as
  - X and Y (as in “pride and prejudice”)
  - X’s Y (as in “Jim’s trains”)
  - X at Y (as in “Macy’s at Lenox”)
  - X (is|are|was|were) Y
- Uses special graph layout algorithm with compression and simplification

van Ham et al  
*TVCG* '09

# Phrase Net Examples

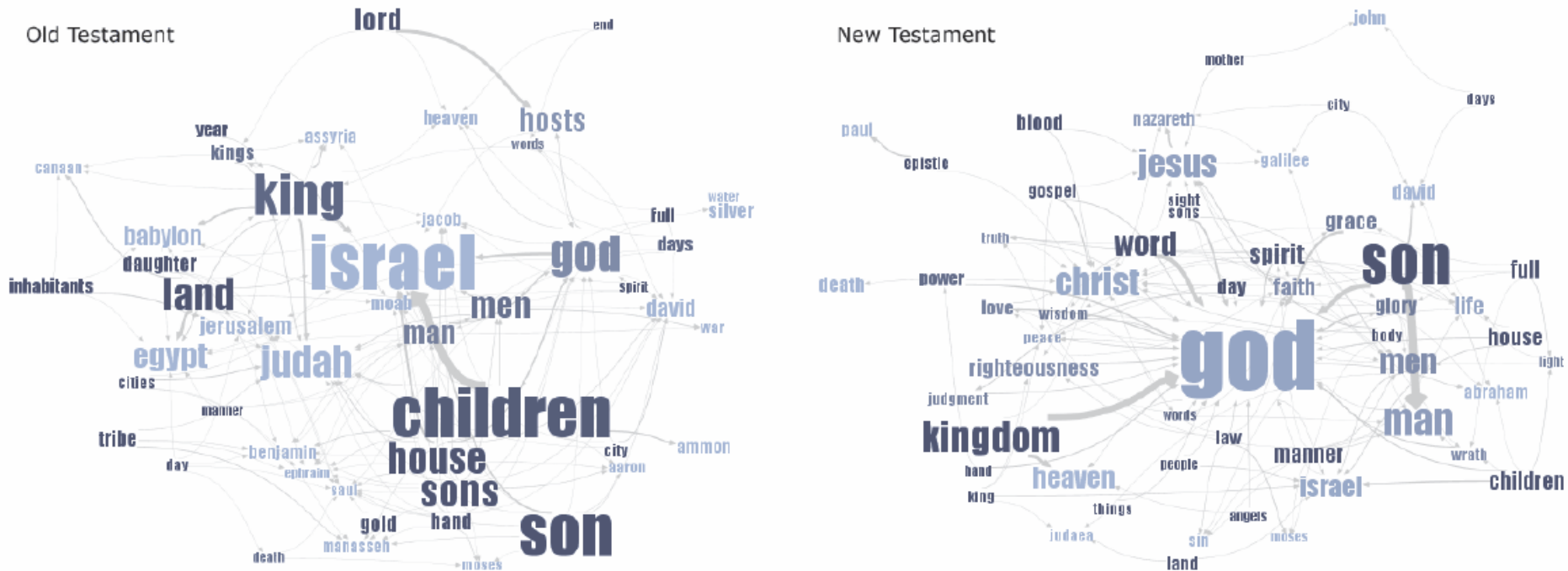


Fig 4. Matching the same pattern on different texts. Here we used the pattern “X of Y” to compare the old and new testaments. Israel takes a central place in the Old Testament, while God acts as the main pattern receiver in the New Testament.



# Structured Document



- Lots of meta-data
- “Sig Dig” example
- FacetMaps
- PaperLens
- ResultMaps



# News Story Trends



Main MobileDetails



2016 Summer Recap: A visualization of the noteworthy news from Memorial Day to Labor Day. Headlines from FiveThirtyEight's weekday newsletter, Significant Digits "Sig Dig"

Select an icon below to highlight dashboard



Politics



Sports & Entertainment



Economics



Health & Safety

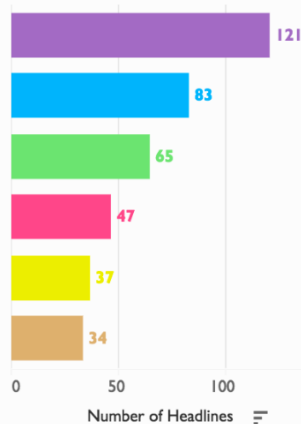


Science & Technology



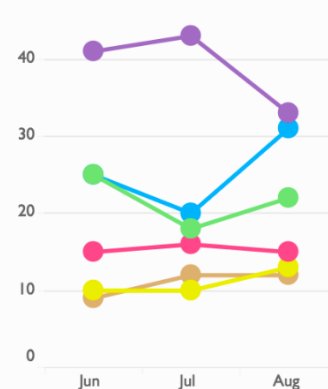
Other

There were 65 newsletters this summer containing 387 headlines. Each day is represented by a column and each headline as a block. Select for link to article.

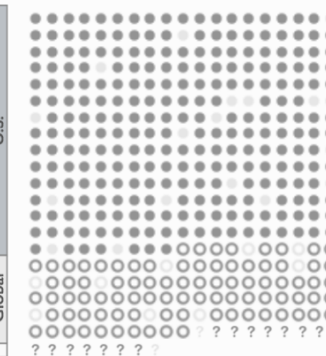


Politics was the most discussed category followed by sports & entertainment and economics during the summer of 2016

Select bars to highlight.

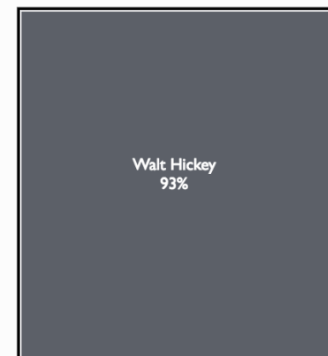


While politics was the category leader each full month of the summer, it saw its peak in July, during the conventions, and had its slimmest margin in August. August saw a spike of sports & entertainment due to the Olympics.



There were a total of 387 news headlines highlighted by FiveThirtyEight. Of these stories, 275 had a U.S. focus (71%), and 96 had a global perspective (25%). 16 stories could not be determined for certain based on the description given.

Select left bars to highlight.



The man behind the keyboard: Walt Hickey authored over 90% of the Significant Digits newsletters. Three other authors also pitched-in when Walt was presumably away at the start and end of the summer.

Select graphic to highlight.



<https://public.tableau.com/profile/corey.jones#!/vizhome/IronVizSummer2016/Main>

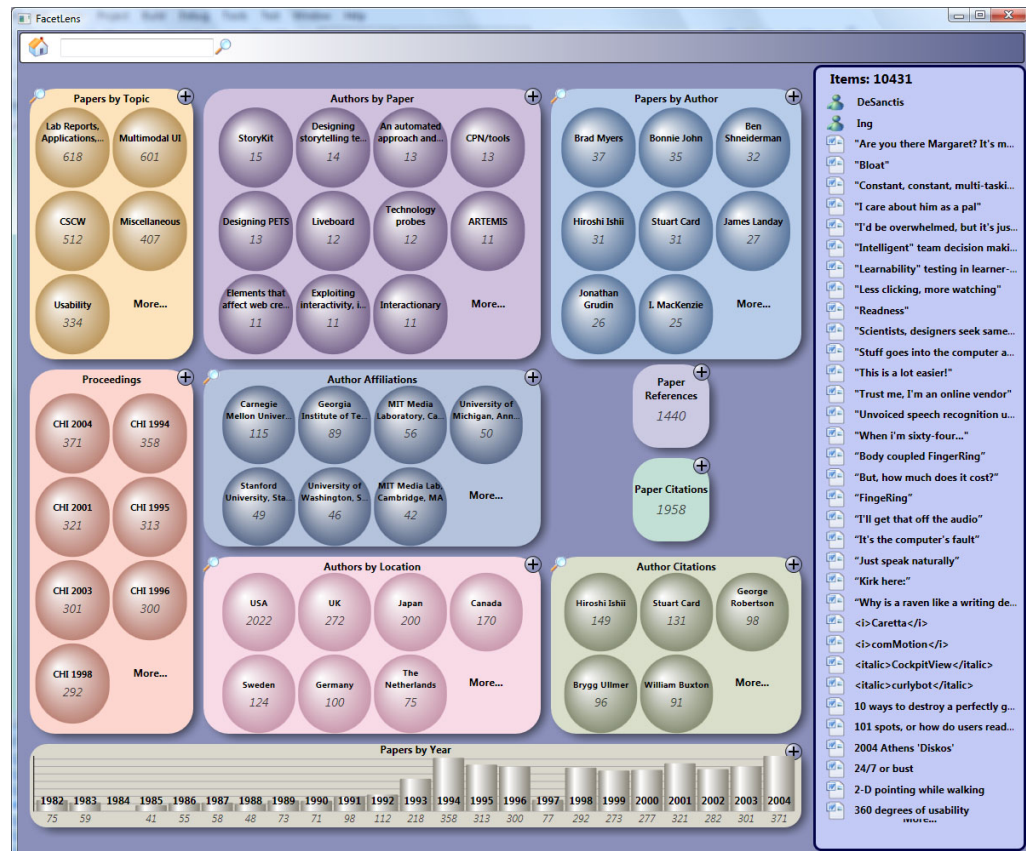
# Structured Info Spaces: FacetMaps



Facets: aka attributes

Displays attributes of a "case"

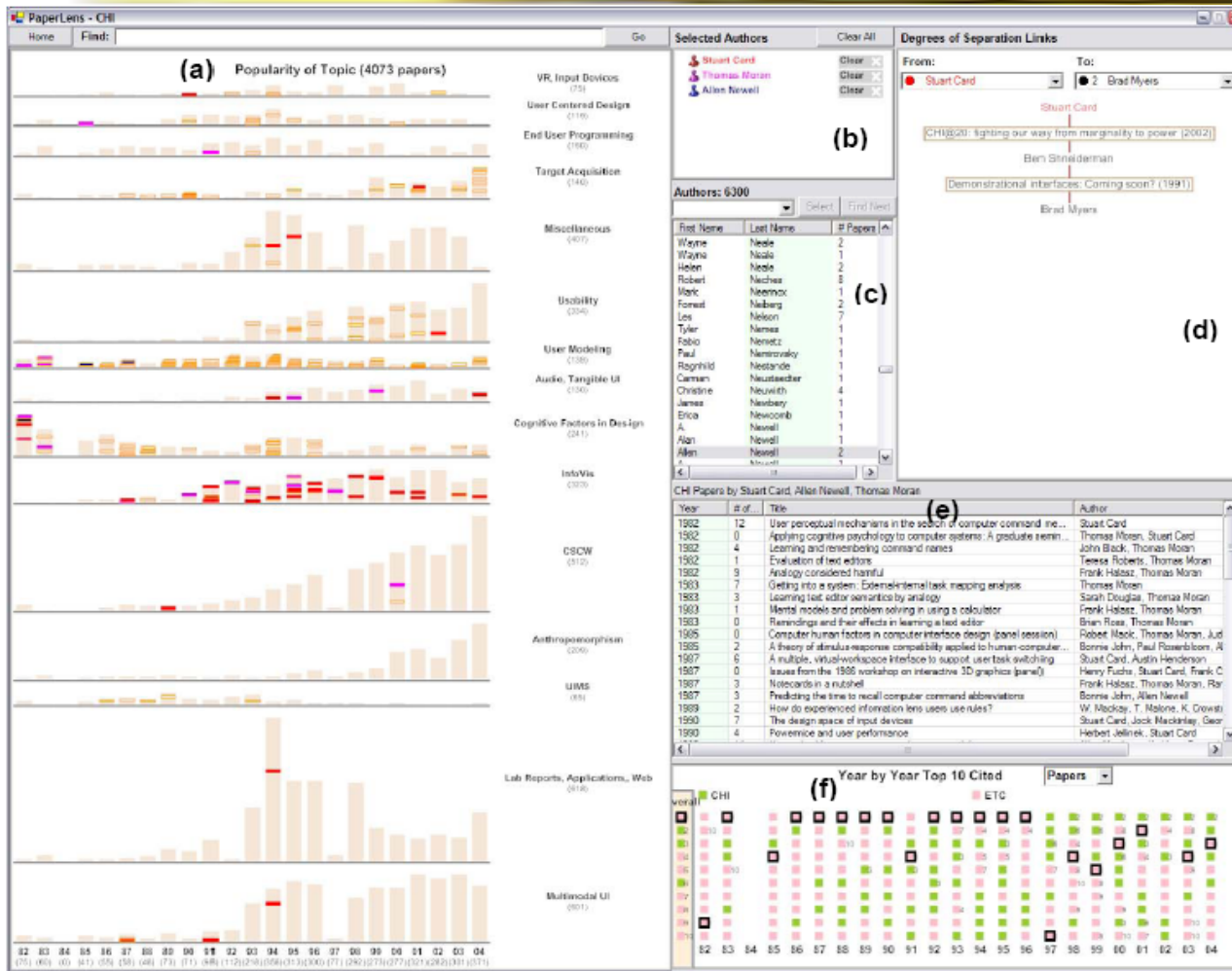
Drill down to one or a few cases (papers in this example)



Cases (papers in this example)

Facets (attributes)

# Structured Info Spaces: PaperLens



- a) Popularity of topic
- b) Selected authors
- c) Author list
- d) Degrees of separation of links
- e) Paper list
- f) Year-by-year top ten cited papers/ authors – can be sorted by topic



# PaperLens - Conclusion

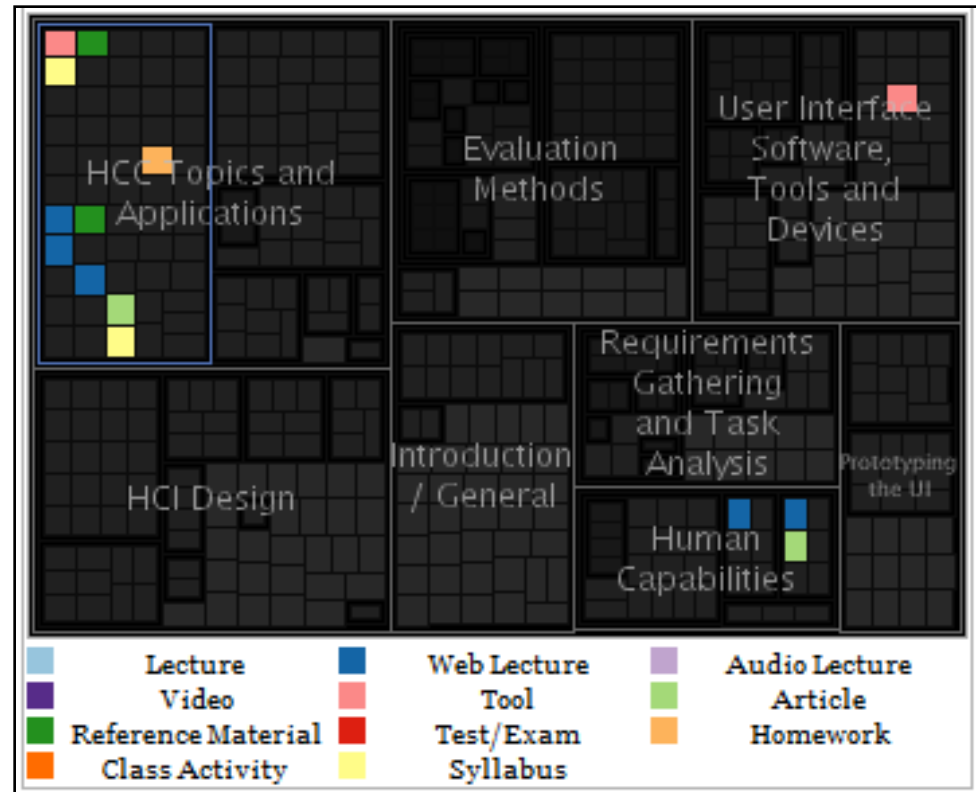


- Shows all the data at once but not all the relationships
- Leverages tightly coupled views to show correlations
- Effective in answering questions regarding:
  - Patterns such as frequency of authors and papers cited
  - Themes are clearly visible
  - Trends such as number of papers published in a topic area over time
  - Correlations between authors, topics and citations
- User study
  - Average task performed in less than 20 seconds
  - Participants provided correct answers to tasks 97% of the time
- Scaling challenge
  - Fish-eye technique not as effective with larger number of papers
  - Over-lapping highlights
  - No-more than four authors can be color-coded in the overview
- Lee, Czerwinski, Robertson, Bederson, Understanding Research Trends in Conferences using PaperLens, Extended Abstracts of CHI 2005, pp. 1969-1972.

# Structured Info Spaces: ResultMaps



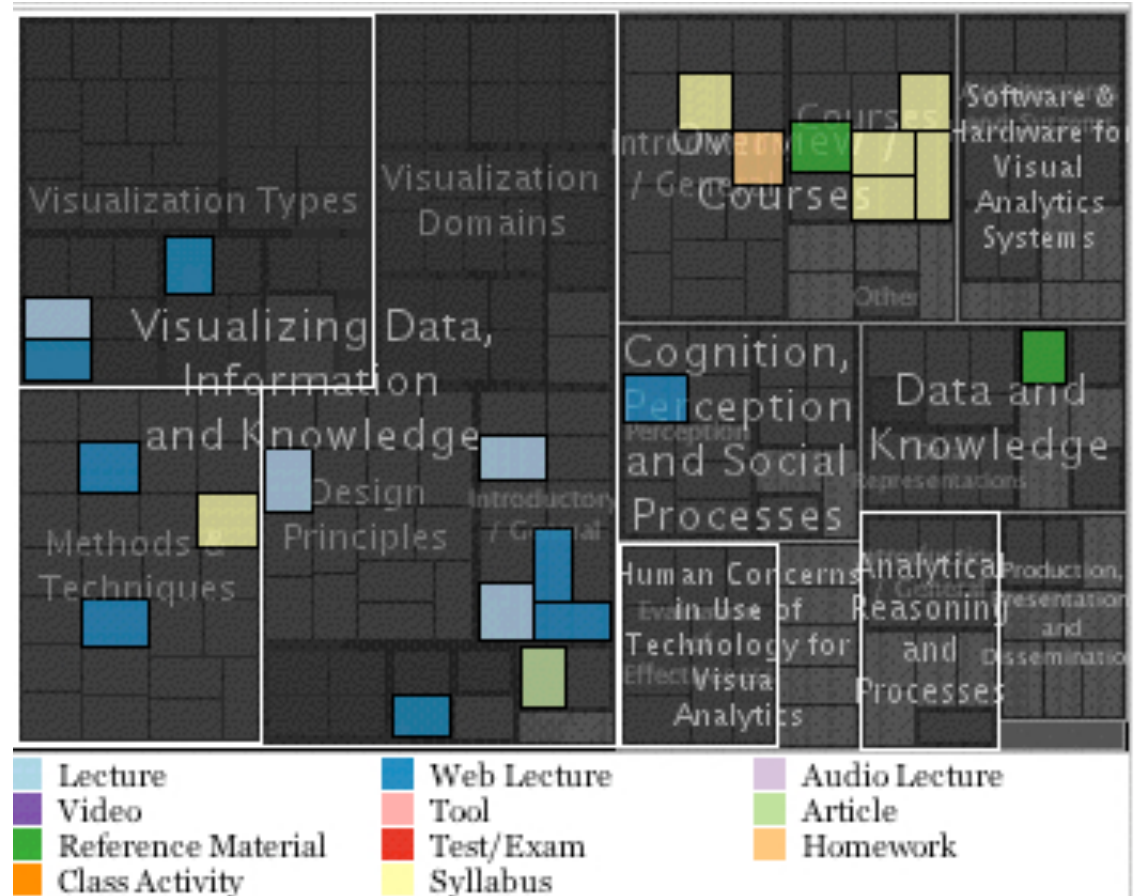
- Problem - understand a HIERARCHICAL information space and how retrieved results fit into that space
  - Contrast with PaperLens
- Solution - ResultMaps
  - Based on TreeMaps
  - Highlight documents retrieved via text query
  - Linkage from highlight to document in retrieval list
- BTW – do a quick critique of this InfoVis



# ResultMap



- Experimental evaluation
  - Compare with Google-style results list
  - Not much help 😞
  - Some evidence that they are subjectively preferred and help understand overall document collection structure
- (Is this InfoVis any better than previous?)





# How to Think About all of this?



- Remember this outline?
- Macro-level – searching **larger** document collections
  - Unstructured – no meta-data
  - Structured – explicit meta-data
- Micro-level
  - Inter-document methods for smaller document collections
    - How do retrieved documents relate to a query?
    - How do retrieved documents relate to one another?
  - Intra-document methods
    - Word usage, grammatical style, ...
- With the caveat that some methods can be used in multiple ways



# Text and Documents Takeaways



- It's a huge space – need to understand
  - From searching everything (WWW) to analyzing a single document
- Many opportunities for creativity
- What are user activities with Text and Documents? How can InfoVis support those activities?

# Text and Documents Takeaways



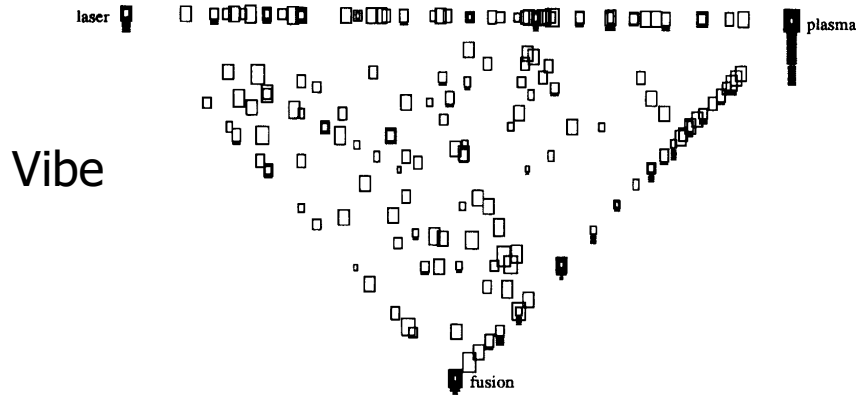
- Which methods scale from one or a few documents to thousands of docs on up to the WWW? Why? Why not?
- How do we know which methods are good and which are not so good?
- Are there places where using InfoVis does not make sense? What are they?

# Can Combine, Mix and Match

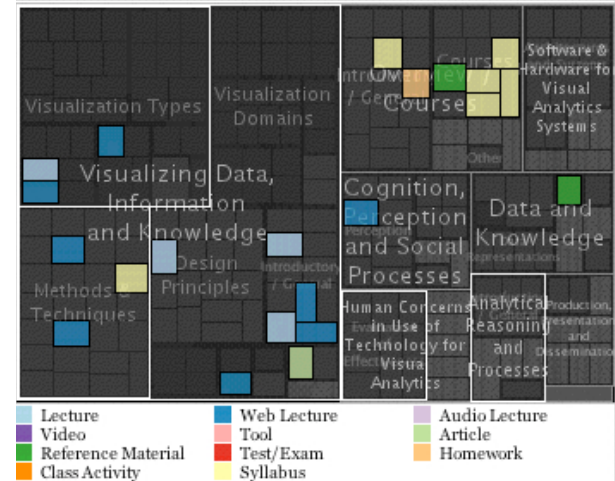


- From big picture overview of many docs to query-related views to detailed views of a few docs to within a single doc
- Add interactions to info presentations – the usual suspects
  - DoD
  - Dynamic queries/filters
  - Animation
  - Brush/Link

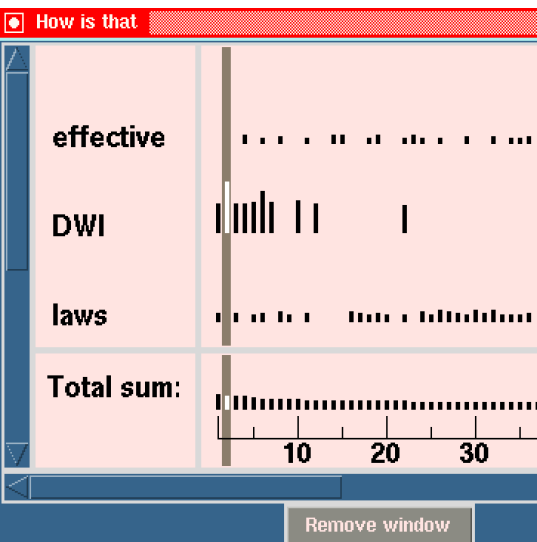
# Compare and Contrast



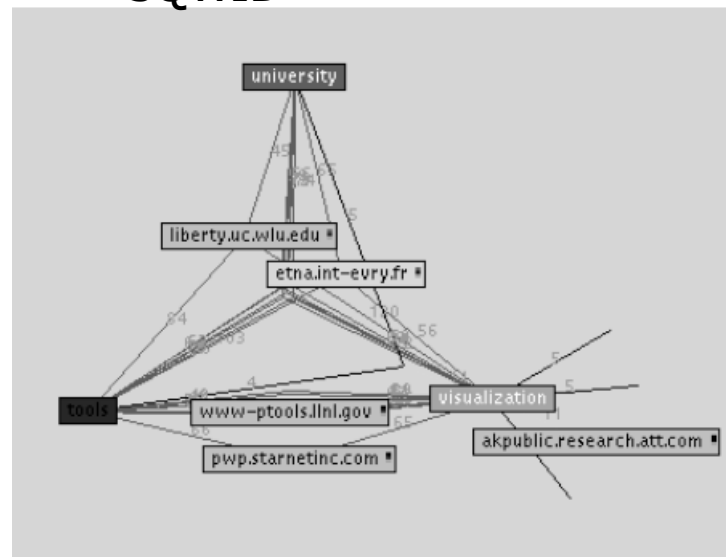
## ResultMap



## Verasamy



## SQWID



## TileBars

